

National Gambling Statistics

Casinos, Bingo, Limited Pay-out Machines and Betting on Horse Racing and Sport offered by Bookmakers and Totalisators

Audited Statistics 2019/20 Financial Year

1 April 2019 – 31 March 2020

Introduction

- ☐ The National Gambling Board (NGB) is mandated by the National Gambling Act (NGA), 2004 (Act 7 of 2004), Section 65(2)(e) to monitor market conduct and market share.
- NGB monitors market conduct (number of gambling positions and outlets in the South African gambling sector) and also gathers and analyses national gambling statistics in terms of turnover (TO), Gross Gambling Revenue (GGR) and the collection of taxes/levies.
- The scope of this presentation covers audited information (national gambling statistics) related to the following legalised gambling modes in South Africa (as regulated by the NGB) of the Financial Year (FY) 2019/20:
 - Casinos (tables and slots);
 - Betting on horse racing and sport (offered by bookmakers and totalisators, on and off course);
 - Limited Payout Machines (LPMs); and
 - Bingo (traditional and Electronic Bingo Terminals (EBTs)).

Introduction

- Quarterly statistics were sourced from Provincial Licensing Authorities (PLAs).
- ☐ FY2019/20 information in this report is based on audited data.
- The information in this report is applicable to the period of 1 April 2019 to 31 March 2020 (FY2019/20), whereas quarters are representative of the following specific periods:
 - Quarter 1: 1 April 2019 30 June 2019
 - Quarter 2: 1 July 2019 30 September 2019
 - Quarter 3: 1 October 2019 31 December 2019
 - Quarter 4: 1 January 2020 31 March 2020
- The purpose of this presentation is to provide an overview regarding the status and performance of the South African gambling sector in terms of casinos, bingo, LPMs and betting on horse racing and sport with specific reference to statistics relative to turnover, GGR, generated, taxes/levies collected and Return To Player (RTP).

Definitions

- □ **TO** = Turnover (the rand value of money wagered includes"recycling" which refers to amounts that are staked on more than one occasion)
- □ **GGR** = Gross Gambling Revenue (the rand value of the gross revenue of an operator i.e. turnover less winnings paid to players)
- □ **Tax** = Gambling tax (gambling tax levied and collected by Provincial Licensing Authorities)
- □ RTP = Return To Player is an average achieved over a significant number of game plays and not each time the gaming machine is played (Total amount returned to players / Total amount wagered by players x 100)

Source of data

Statistics are base	d on provincial	statistics ar	nd raw da	ata received f	from all
the Provincial Licer	nsing Authoritie	es quarterly:			

- Eastern Cape Gambling Board
- Free State Gambling and Liquor Authority
- Gauteng Gambling Board
- KwaZulu-Natal Gaming and Betting Board
- □ Limpopo Gambling Board
- Mpumalanga Economic Regulator
- Northern Cape Gambling Board
- North West Gambling Board
- Western Cape Gambling and Racing Board

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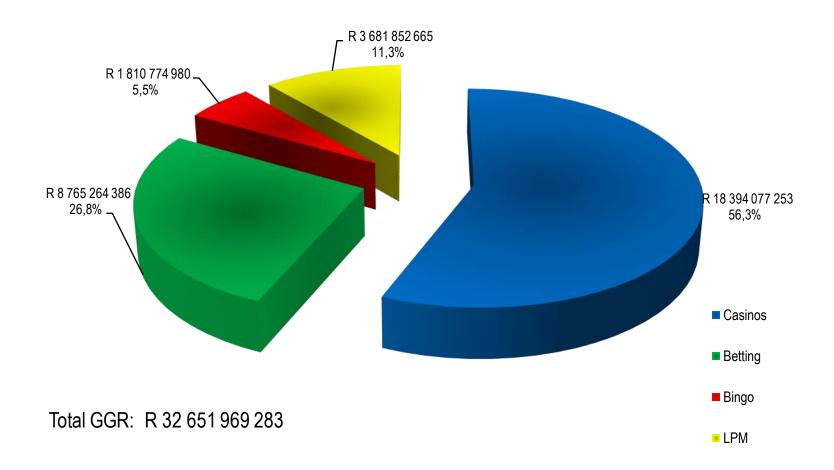
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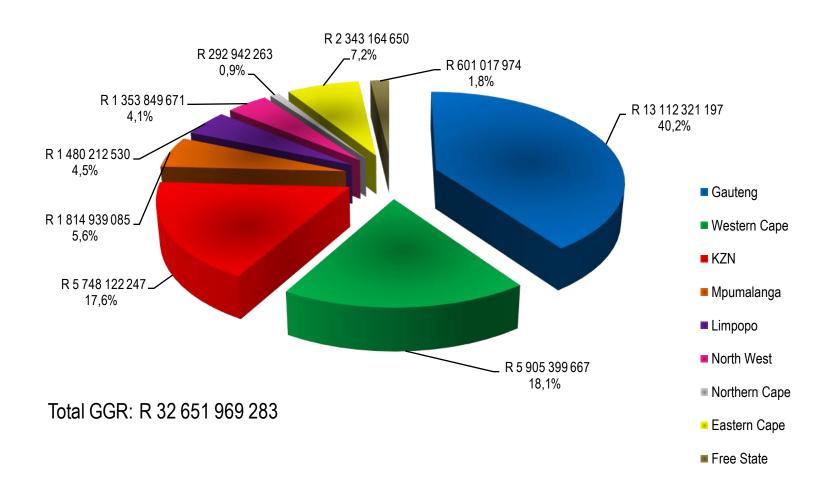
EXECUTIVE SUMMARY

- ✓ Gross gambling revenue generated by the industry in FY2019/20 amounted to R32. 7 billion, of which 10% were taxes and levies collected out of it, amounting to R3.2 billion. Although total gambling revenue is largely made up of casino sector revenue (R18.4 billion in FY2019/20), there was negative growth (-1.3%) in revenue in this sector between FY2018/19 and FY2019/20. This was due to a fall in the number of operational casino gambling positions over the same period. Although part of this is attributable to the effects of the nationwide lockdown at the end of March 2020 due to the Covid-29 pandemic, the share of casino gambling revenue in total gambling revenue has been declining for almost a decade, indicative of saturation within the casino sector. The sector however remains the largest generator of gambling revenue in all provinces in FY2019/20. All other gambling modes showed increases in the growth of GGR. The betting sector was the second largest generator of gambling revenue between FY2018/19 and FY2019/20 and had the highest growth amongst the gambling modes between the two periods of 21.3%. This was followed by the Bingo sector growing by 14.6% from the previous financial year and lastly the LPM sector growing by 9.9%.
- The economic impact on the gambling industry of the COVID-19 pandemic is expected to be exacerbated by the current constrained economic environment where negative GDP growth rate was experienced in quarter four of the FY2019/20. The negative economic outlook, as well as the effects of the COVID-19 outbreak are likely to affect the performance and growth of the South African gambling industry going forward. This is by way of constrained incomes of households due to negative GDP growth leading to slowdown in gambling activity, gambling revenue losses due to the closing down of operations during COVID-19 nationwide lockdown, reduced government tax revenues collected from the gambling industry and potential employment losses as gambling operators struggle to rebound to pre-COVID-19 revenue generation levels. As such, although the sector has maintained a positive growth trajectory with gross gambling revenues continuously rising annually, albeit the decreasing share of the industry's major contributor, the casino sector, average growth of the industry is expected to be lower in FY2020/21 due to emerging issues exacerbated by the global pandemic.

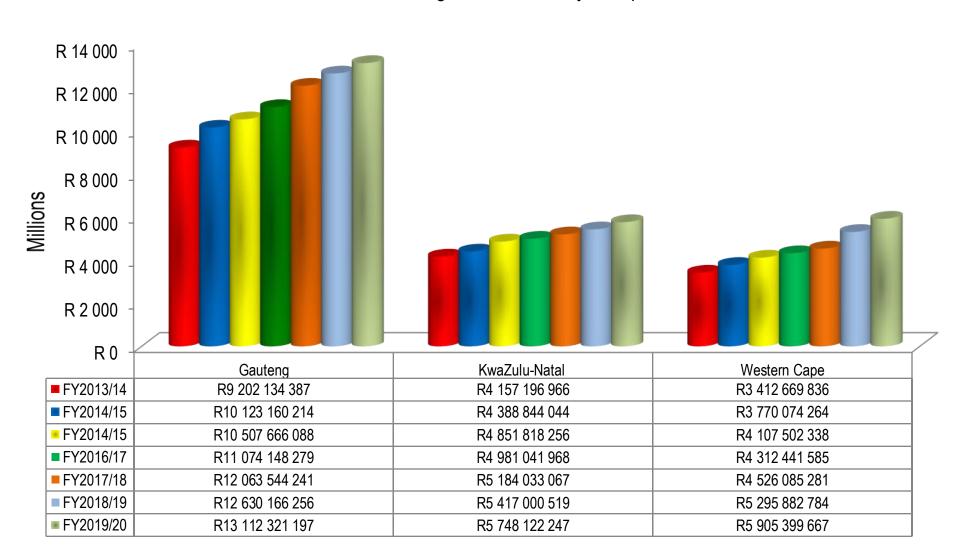
GGR per gambling mode – FY2019/20



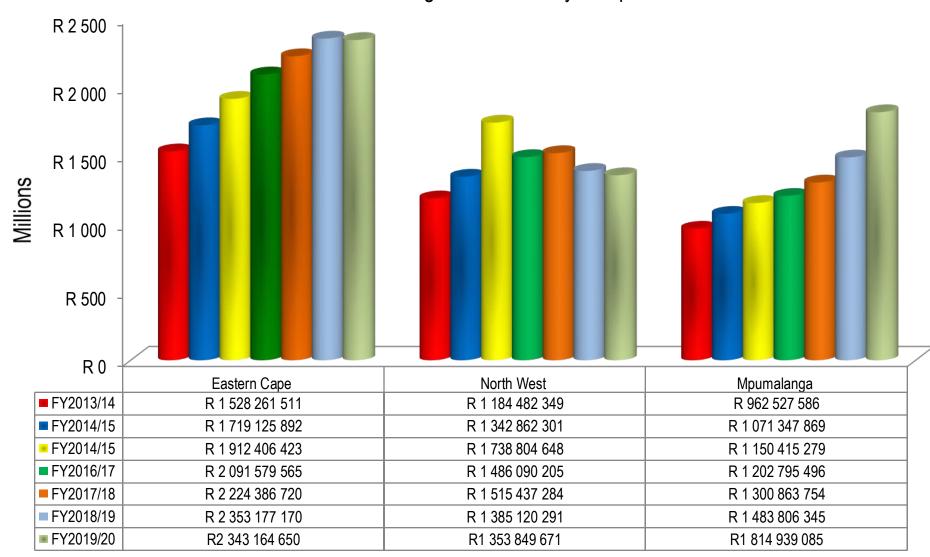
GGR per province - FY2019/20



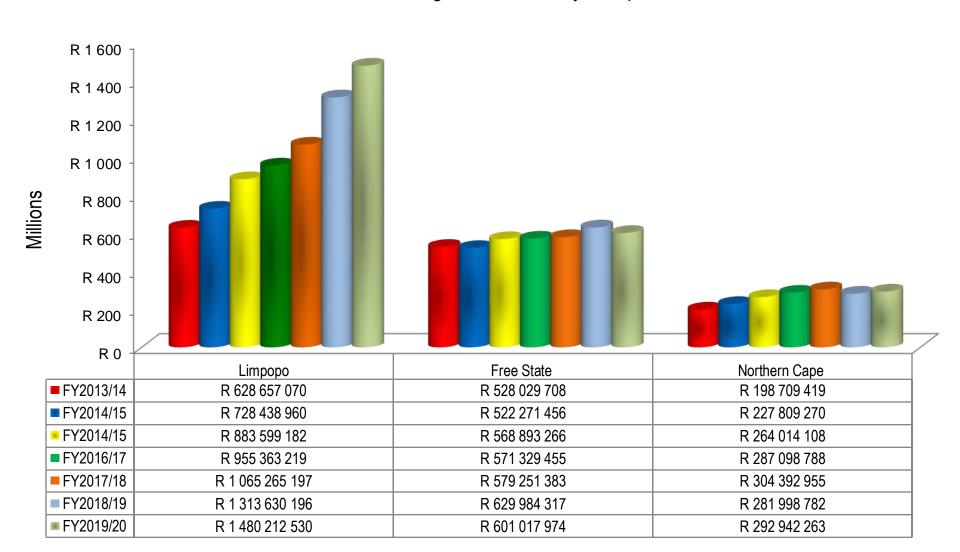
Trend in GGR, provinces (Gauteng, Western Cape & KwaZulu-Natal) FY2013/14 to F2019/20



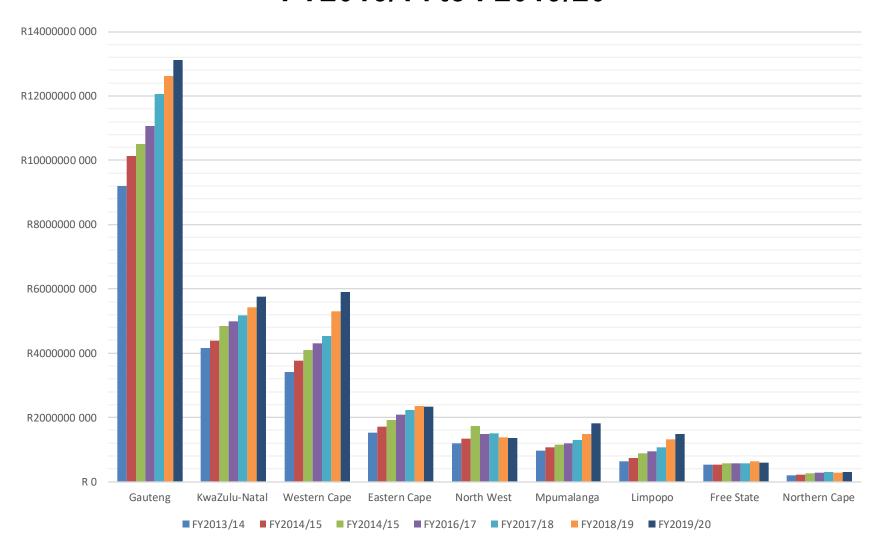
Trend in GGR, provinces (Eastern Cape, North West & Mpumalanga) FY2013/14 to F2019/20



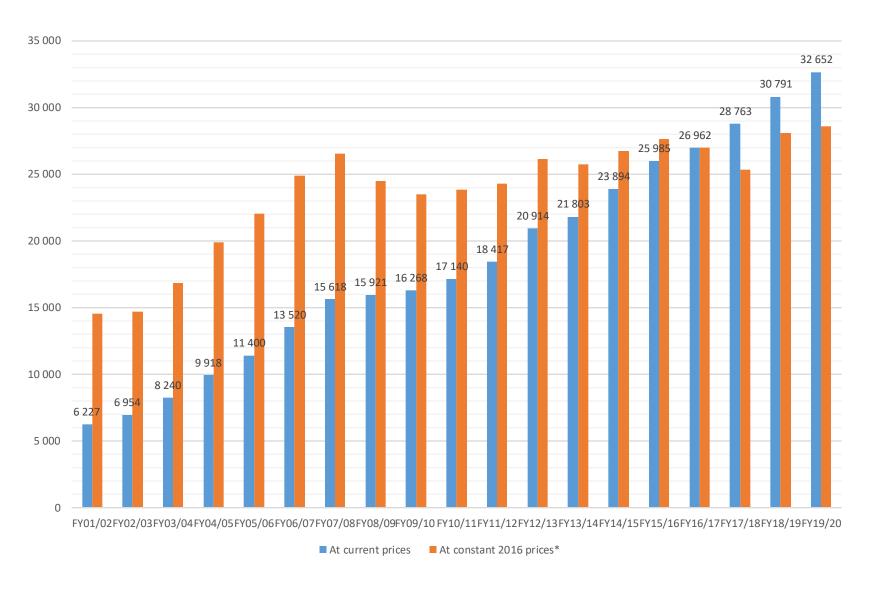
Trend in GGR, provinces (Limpopo, Free State & Northern Cape) FY2013/14 to F2019/20



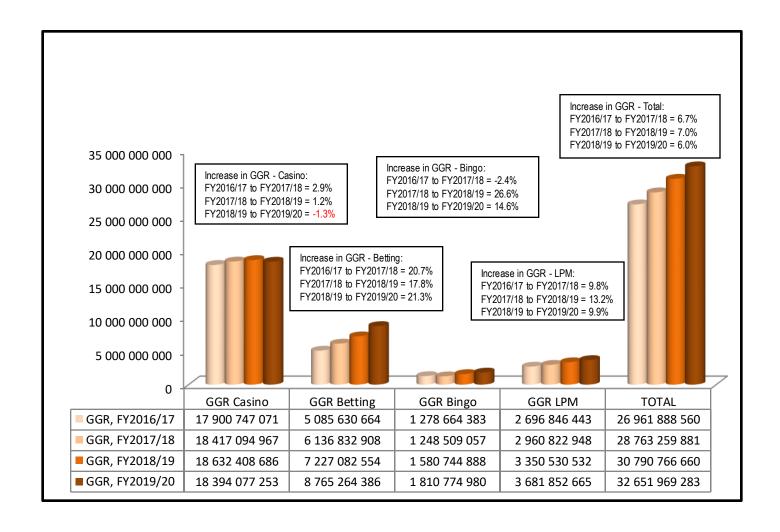
Trend in GGR, provinces FY2013/14 to F2019/20



Trend in GGR – FY2001/02 to FY2019/20 (all modes and provinces)

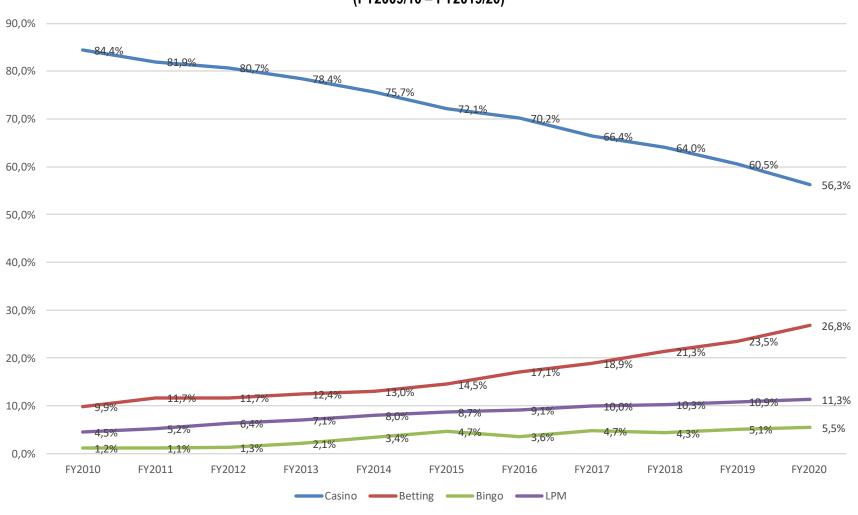


Growth in GGR (all modes): FY2016/17 - FY2019/20

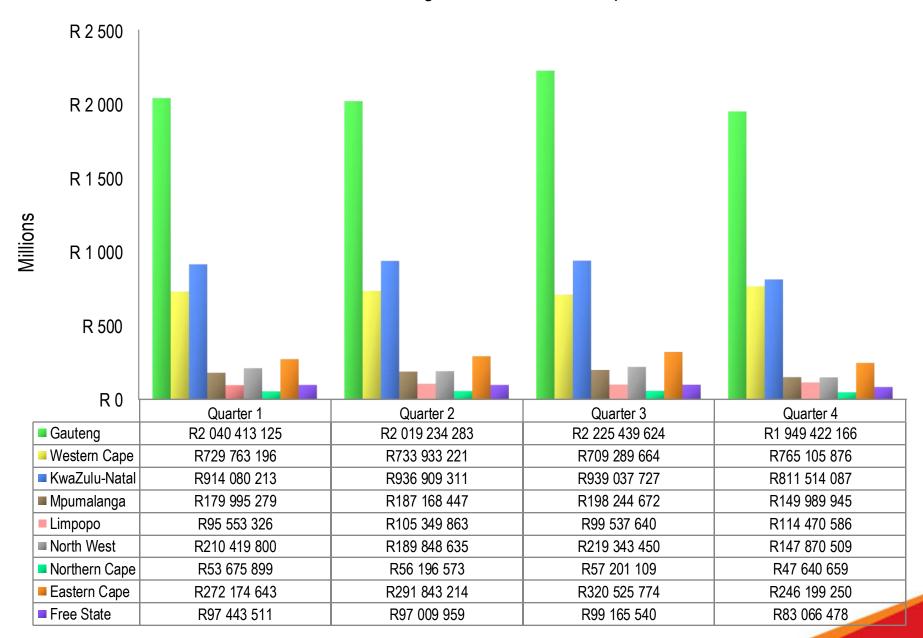


Trend in share of total GGR comparison all modes (FY2009/10 – FY2019/20)

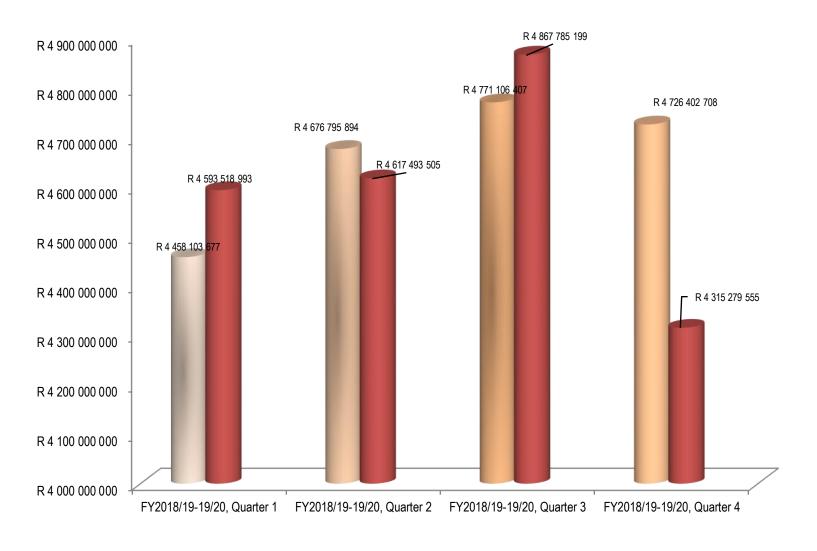
Trend in share of total GGR, comparison all modes (FY2009/10 – FY2019/20)



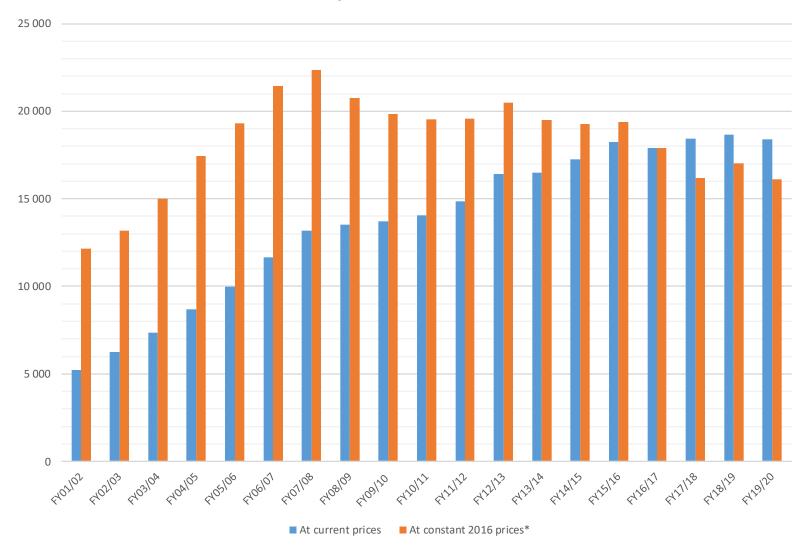
Quarterly casino GGR - FY2019/20



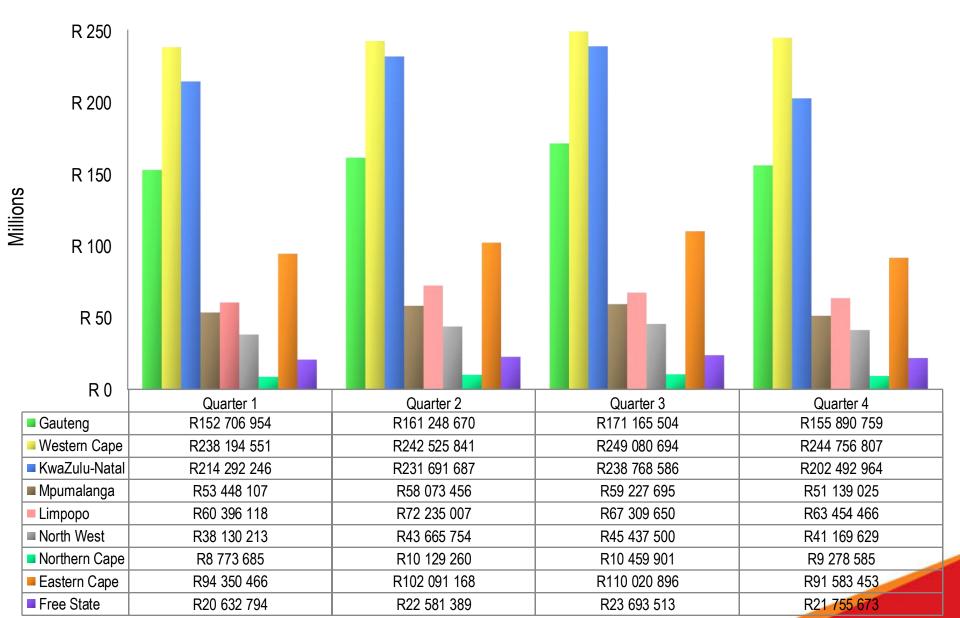
Trend in GGR casinos – FY2018/19- FY2019/20



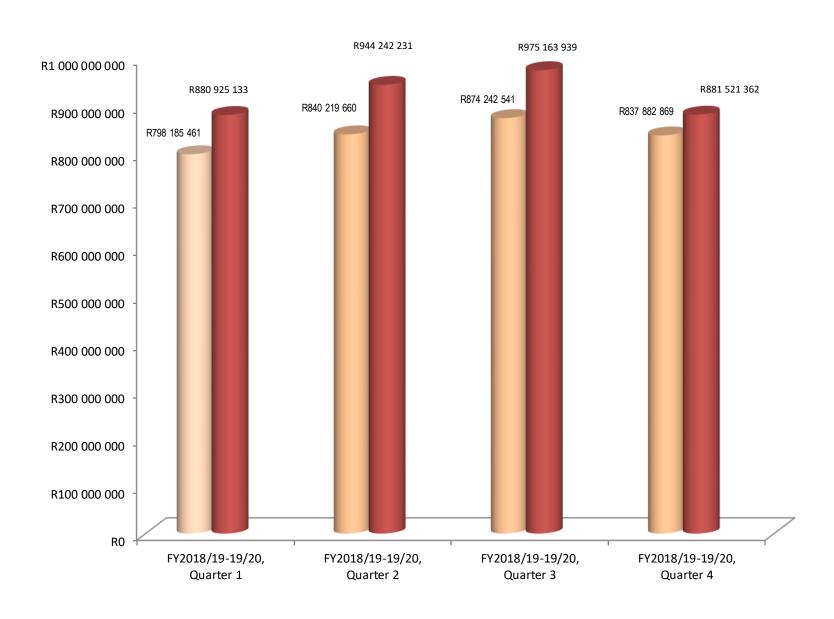
Trend in GGR casinos - FY2001/02 to FY2019/20



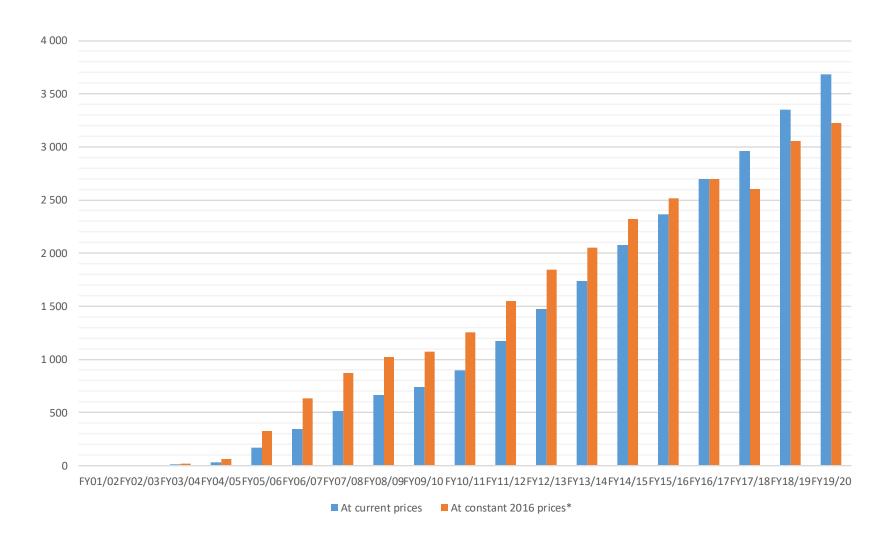
Quarterly LPM GGR - FY2019/20



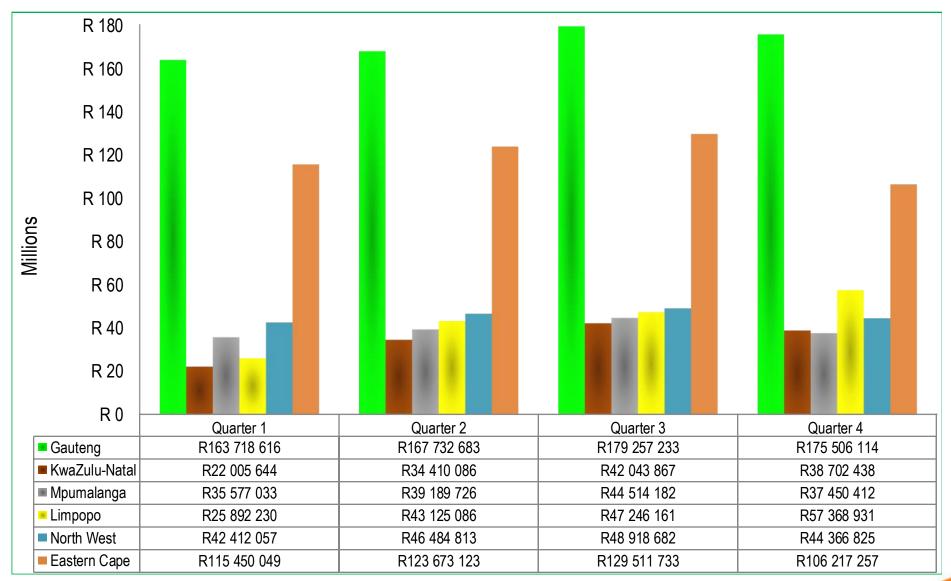
Trend in GGR LPMs - FY2018/19- FY2019/20



Trend in GGR LPMs - FY2001/02 to FY2019/20

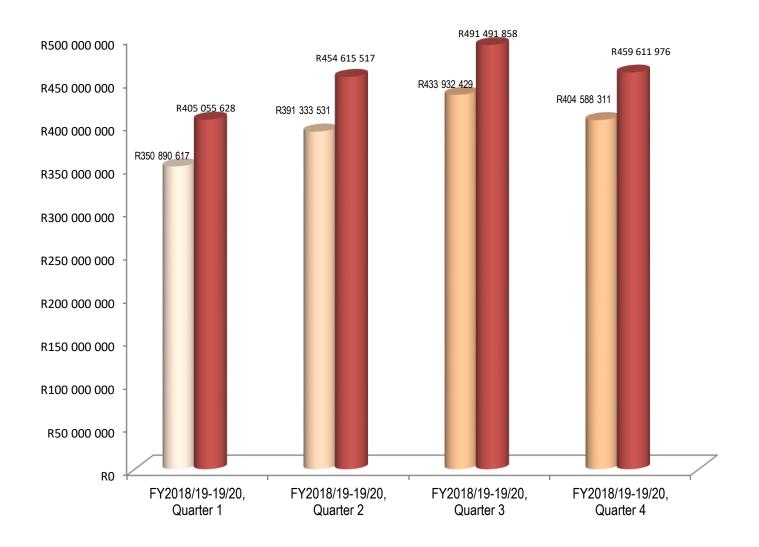


Quarterly bingo GGR - FY2019/20*



[•] Bingo offered for play in Gauteng, Mpumalanga, Limpopo, North West, KwaZulu-Natal and Eastern Cape only

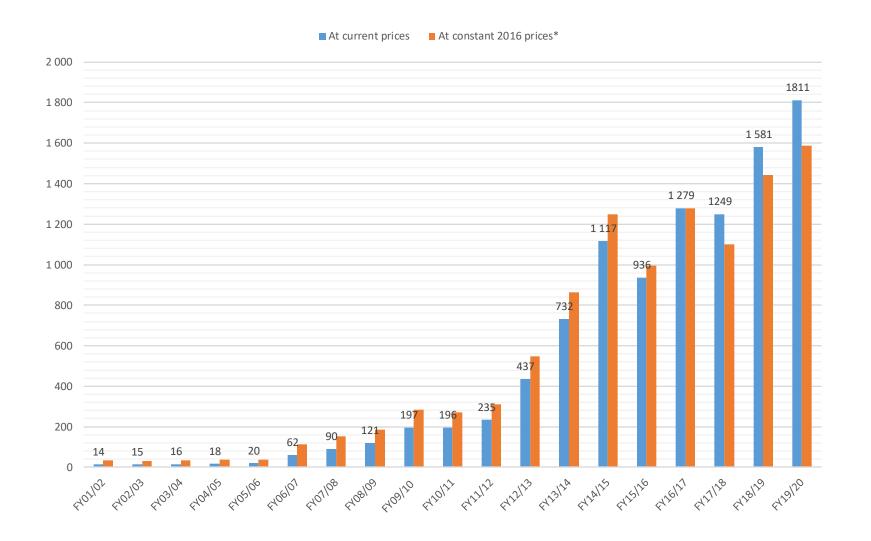
Trend in GGR Bingo – FY2018/19-FY2019/20*



^{*} Bingo offered for play in Gauteng, Mpumalanga, Limpopo, North West, Eastern Cape and KwaZulu-Natal only

Trend in GGR bingo – FY2001/02 to FY2019/20

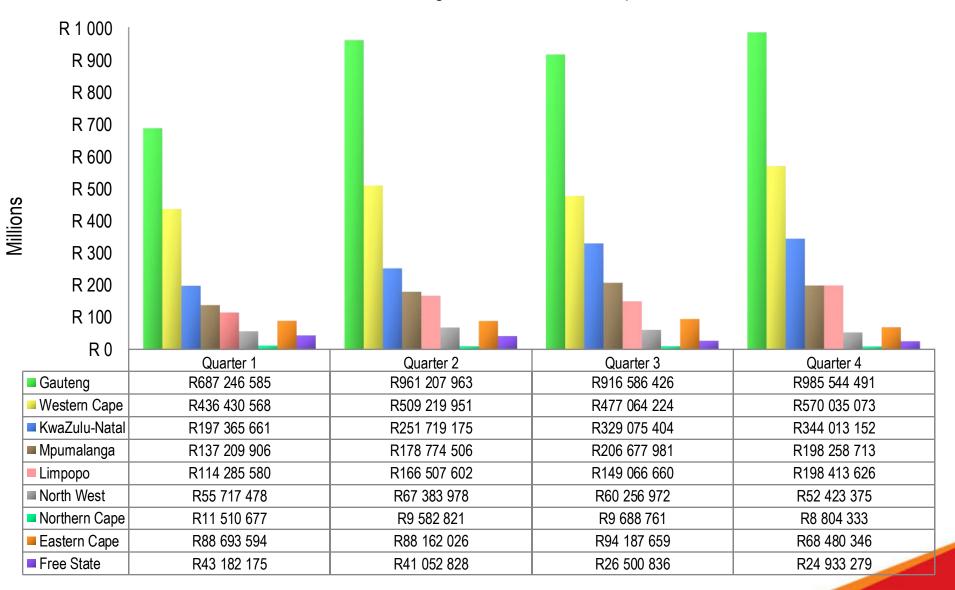
Rand value of the gross revenue of an operator



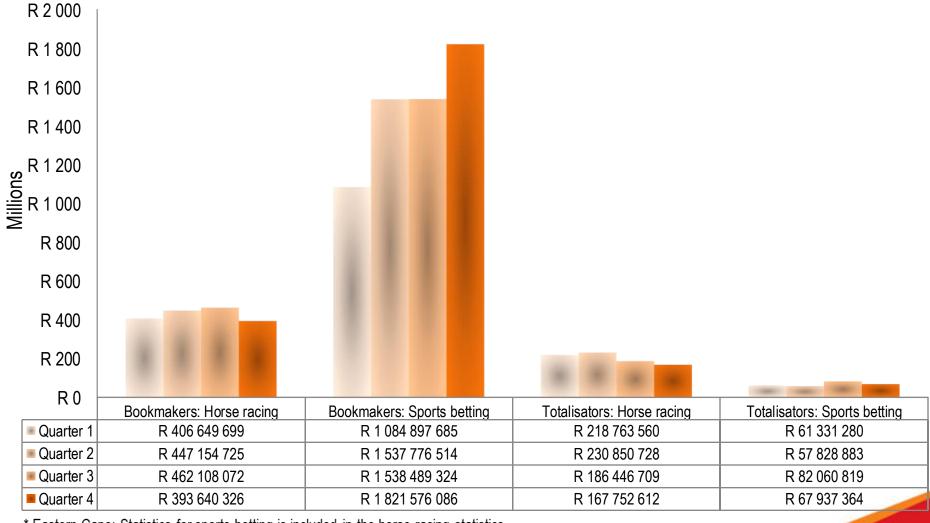
2016 constant prices, Reserve Bank

^{*} Bingo statistics represents bingo offered for play in Gauteng, Mpumalanga, North West, Eastern Cape and KwaZulu-Natal only

Quarterly betting GGR – FY2019/20 Bookmakers & Totalisators

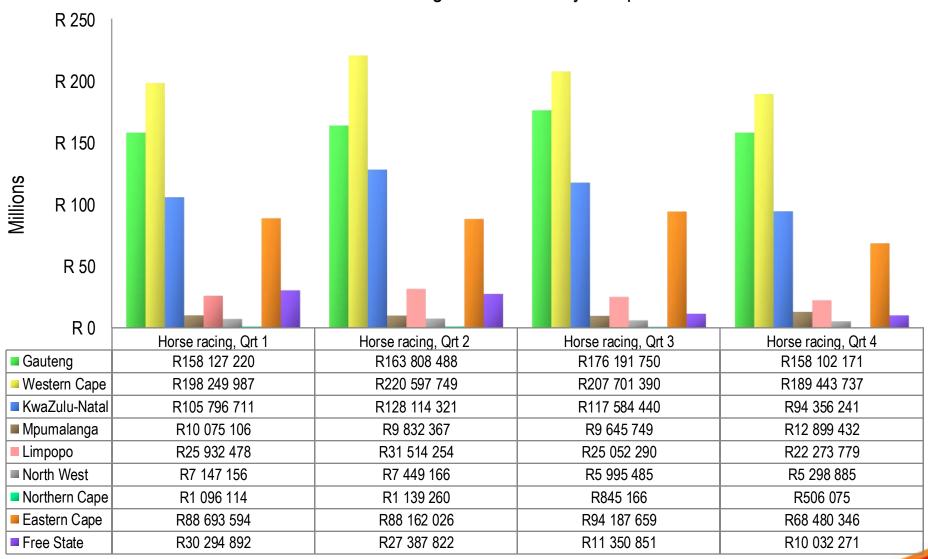


Quarterly betting GGR – FY2019/20 Split between Bookmakers & Totalisators Betting on horse racing & sport GGR



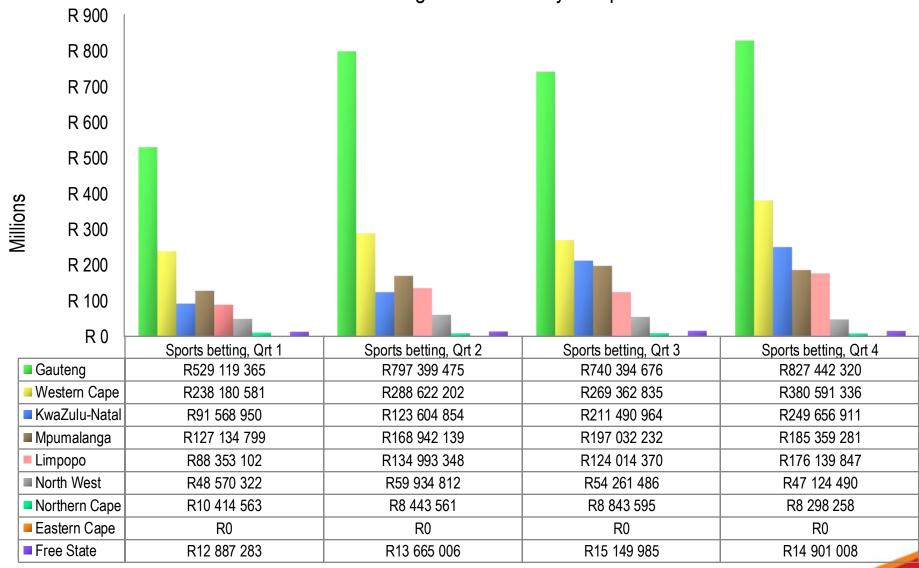
^{*} Eastern Cape: Statistics for sports betting is included in the horse racing statistics

Quarterly betting GGR – FY2019/20 Betting on horse racing*



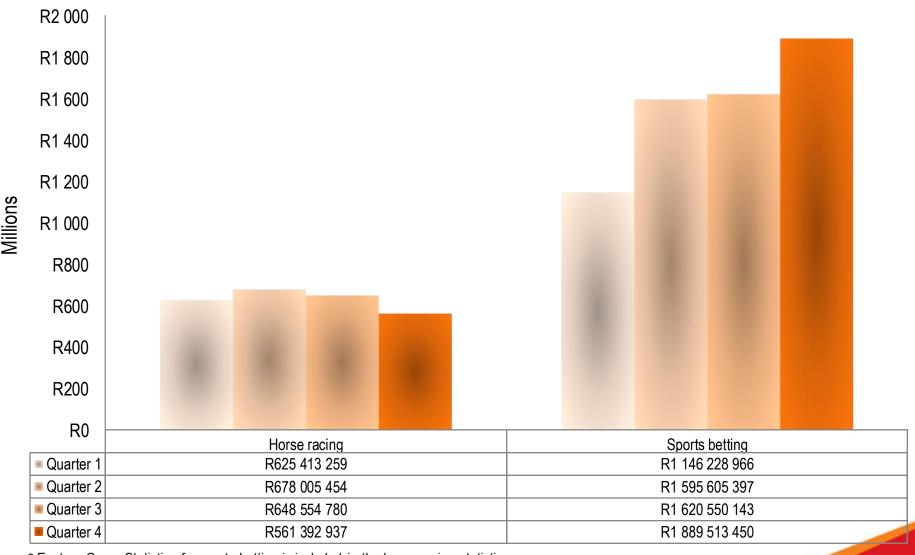
^{*} Eastern Cape: Statistics includes sports betting

Quarterly betting GGR – FY2019/20* Betting on sport*



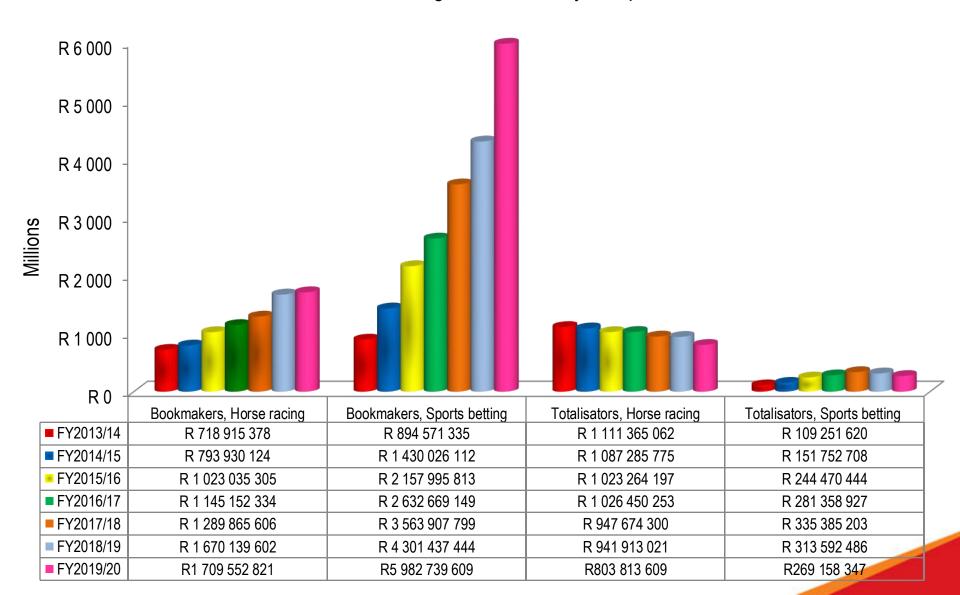
^{*} Eastern Cape: Statistics for sports betting is included in the horse racing statistics

Quarterly betting GGR – FY2019/20* Split between betting on horse racing & sport*

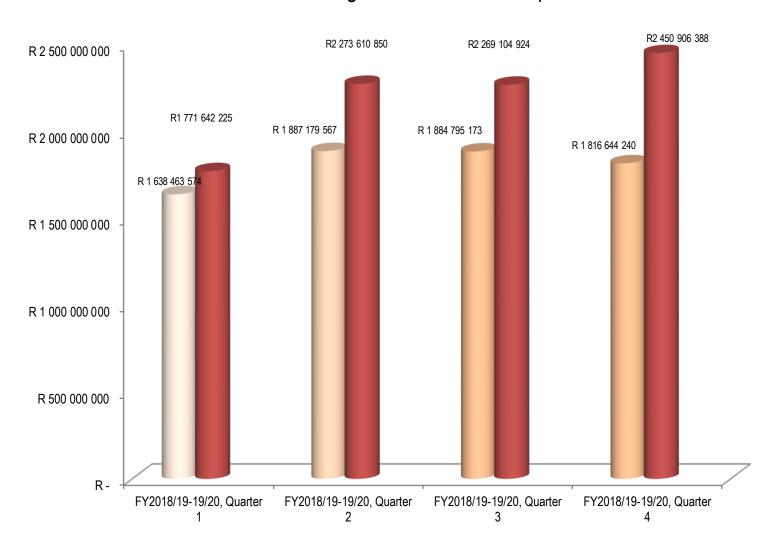


^{*} Eastern Cape: Statistics for sports betting is included in the horse racing statistics

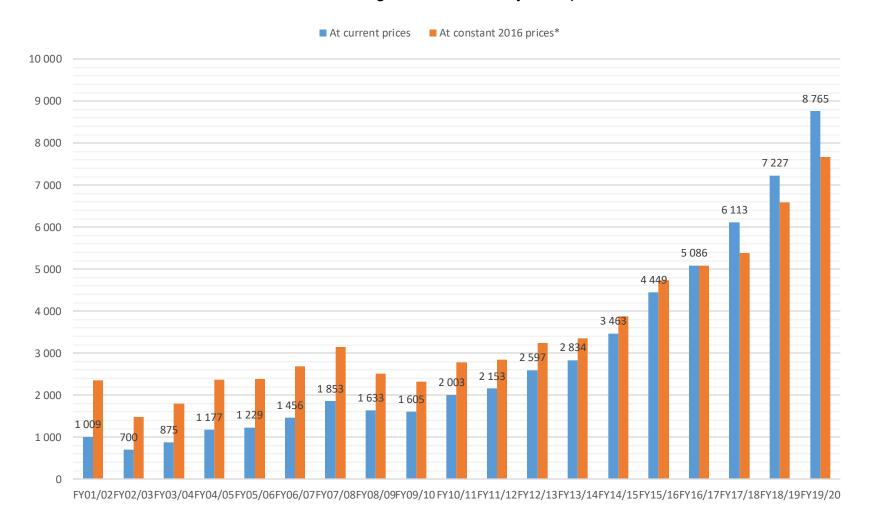
Trend in GGR, bookmakers & totalisators FY2013/14 to FY2019/20



Trend in GGR betting on horse racing & sport – FY2018/19- FY2019/20



Trend in GGR betting on horse racing & sport – FY2001/02 to FY2019/20

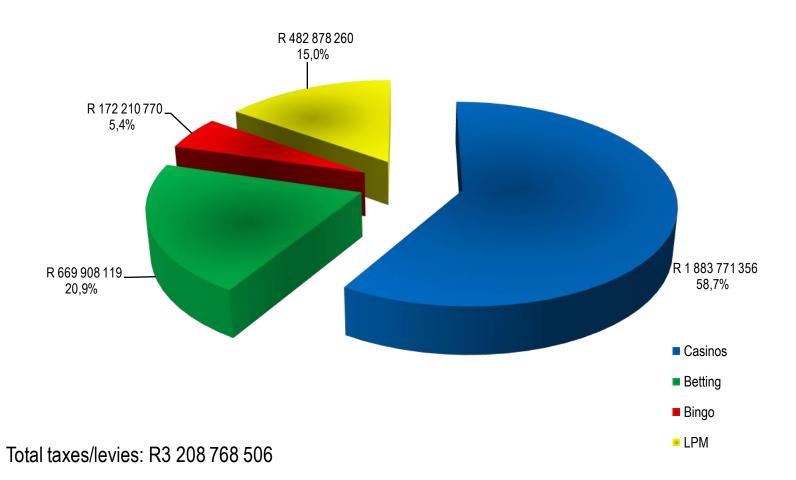


Summary: GGR

- ☐ In terms of the generation of GGR, positive growth in GGR has been recorded in all gambling modes except the casino sector, whereas the highest increase in GGR was noted in the betting sector (21.3% from FY2018/19 to FY2019/20) followed by the bingo sector 14.6% and LPM sector (by 9.9% from FY2018/19 to FY2019/20).
- ☐ The highest growth (increase) in GGR generated per province was noted in Mpumalanga (by 22.3% from FY2018/19 to FY2019/20), followed by Western Cape (by 8.8%) and KwaZulu-Natal (by 8.5%) during the same period.
- As at 31 March 2020, GGR from all modes of gambling totalled R32 651 969 283(all quarters). Of this total, casino GGR accounted for 56.3% of the gambling market followed by betting GGR with a market share of 26.8%. LPM GGR accounted for 11.3% of the market whilst bingo GGR had the least market share in terms of GGR of 5.5%. From FY2009/10 to FY2019/20, however, the trend in market share showed that the share of casino GGR in the market has dropped from 84.4% to 56.3%, whilst the share of gambling revenues from other modes (betting, LPM and bingo sectors) has increased. Between FY2009/10 to FY2019/20 the share of LPM in total GGR increased from 4.5% to 11.3%, betting from 9.9% to 26.8% and bingo GGR from 1.2% to 5.5%.

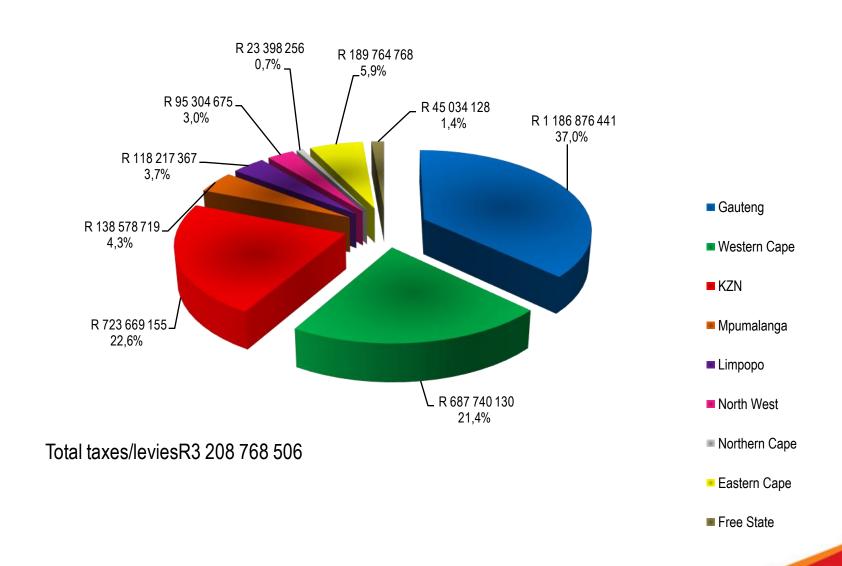
Taxes/levies contribution per gambling mode – FY2019/20

Gambling tax levied and collected by PLAs



Taxes/levies contribution per province – FY2019/20

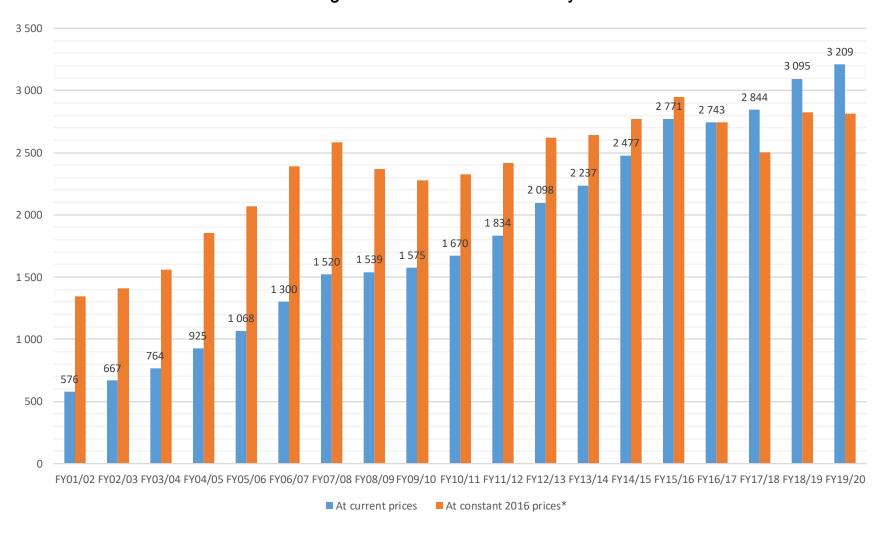
Gambling tax levied and collected by PLAs



Trend in taxes/levies – FY2001/02 to FY19/20

(all modes and provinces)

Gambling tax levied and collected by PLAs

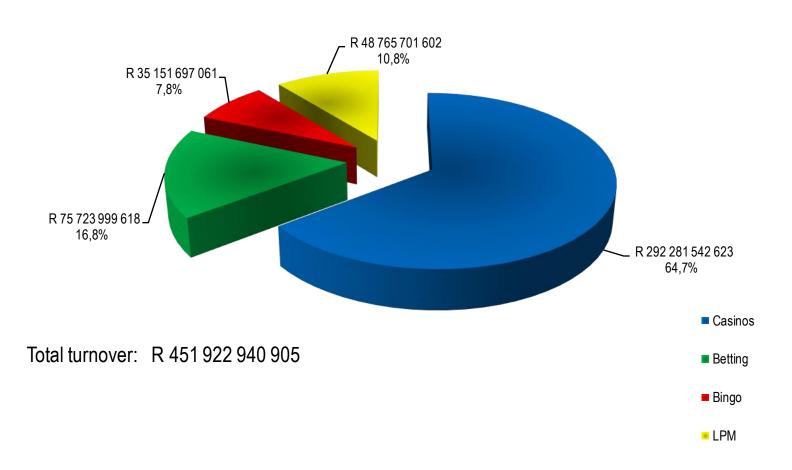


Summary: Taxes/Levies

- Taxes/levies decreased by 1.0% from R2,8 billion in FY2015/16 to R 2,7 billion in FY2016/17, but increased by 5.7% to R 2,9 billion in FY2017/18, by 6.8% to R 3,1 billion from FY2017/18 to FY2018/19 and by 3.2% to R3 208 583 641.
- A total amount of R3 208 583 641 taxes/levies was collected during FY2019/20.
- □ During FY2019/20, at 58.7%, casinos contributed the highest amount of taxes/levies paid by comparison with other gambling modes.
- At 37.0% Gauteng accounted for the highest amount of taxes/levies paid compared to all other provinces.

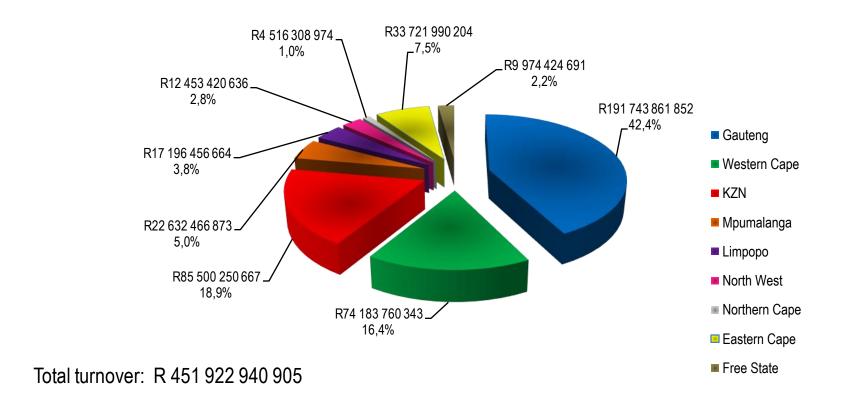
Turnover per gambling mode – FY2019/20

The rand value of money wagered includes "recycling" which refers to amounts that are staked on more than one occasion.



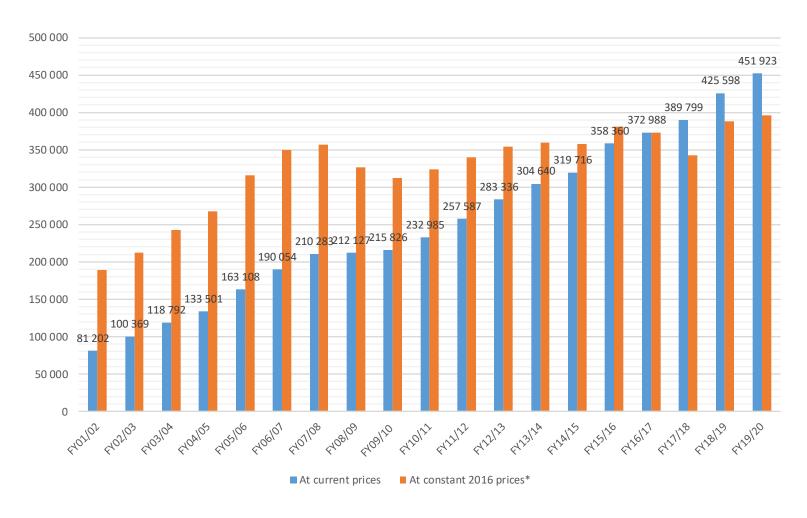
Turnover per province – FY2019/20

The rand value of money wagered includes "recycling" which refers to amounts that are staked on more than one occasion.



Trend in turnover- FY2001/02 to FY2019/20

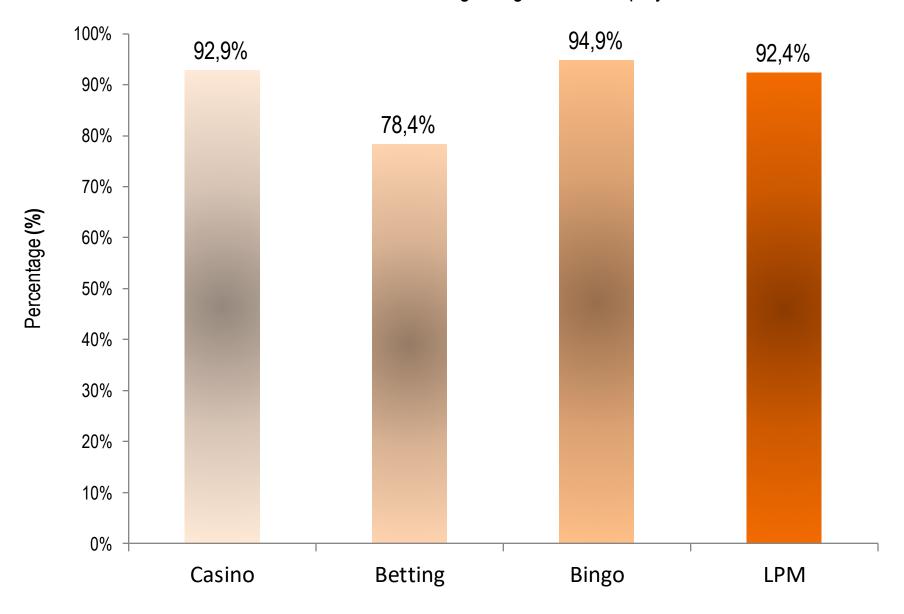
The rand value of money wagered includes "recycling" which refers to amounts that are staked on more than one occasion



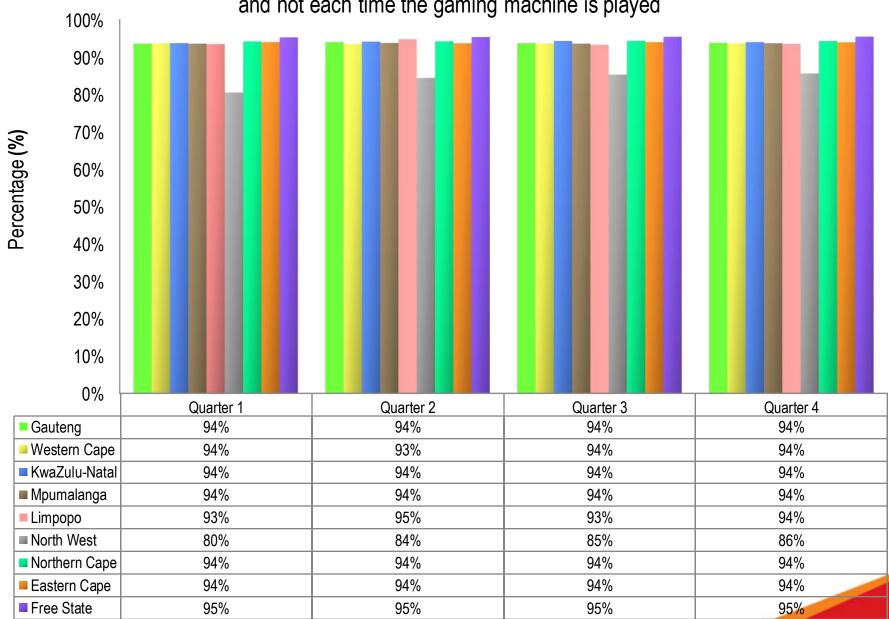
Summary: Turnover

- ☐ A total amount of R451 922 940 905 was wagered in FY2019/20.
- Casinos accounted for the highest TO at 64.7% by comparison with all other gambling modes in FY2019/20. Gauteng accounted for the highest amount of TO in respect of all gambling modes, the total percentage being 42% as compared to other provinces.
- Although Gauteng represented the highest amount of turnover relative to casinos (45.3%), betting on horse racing and sport (50.1%), and bingo (36.5%), the highest amount of money in the LPM sector was wagered in Western Cape (26.6%).

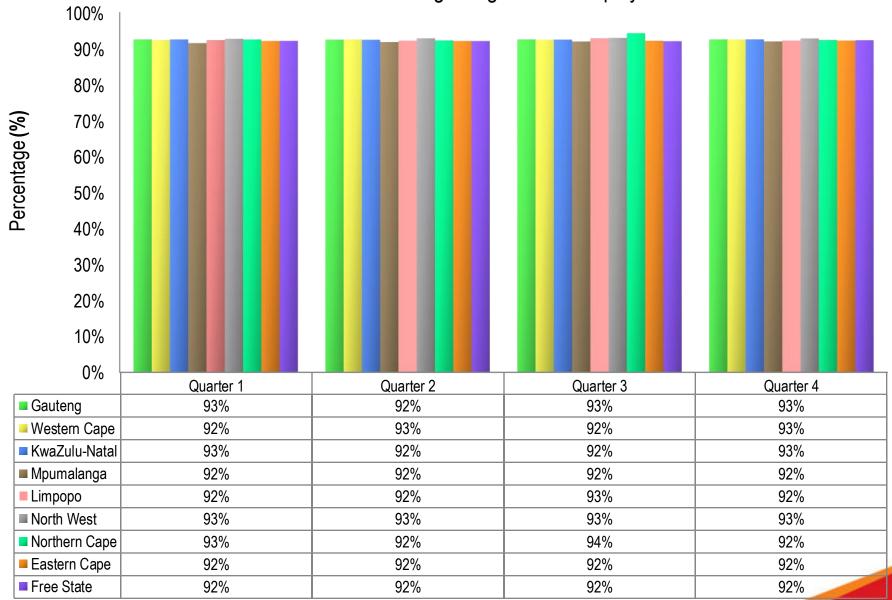
Average RTP % per gambling mode – FY2019/20



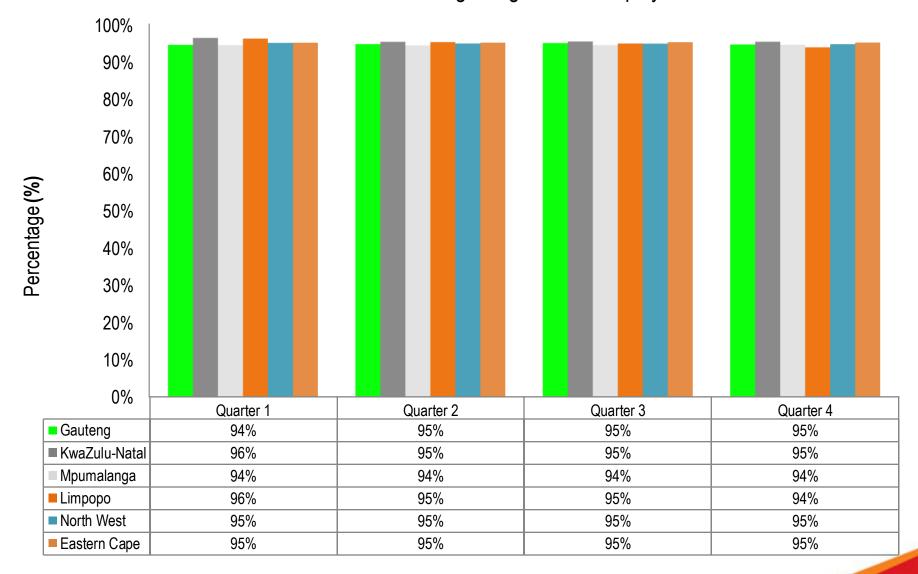
Quarterly casino RTP % - FY2019/20



Quarterly LPM RTP % - FY2019/20

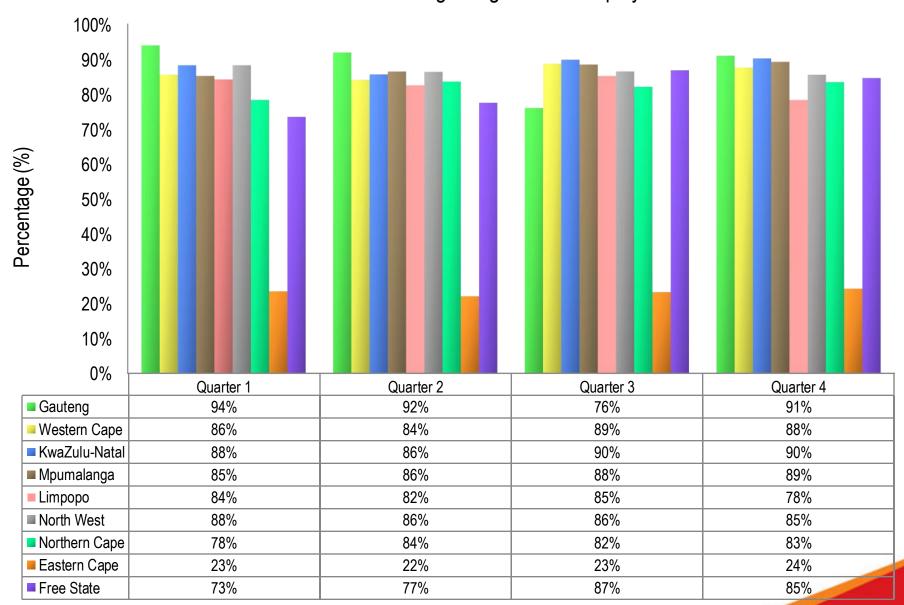


Quarterly bingo RTP % - FY2019/20*



^{*} Bingo offered for play in Gauteng, Mpumalanga, Limpopo, North West, Eastern Cape and KwaZulu-Natal only

Quarterly betting RTP % - FY2019/20



Conclusion

- A total number of 39 casinos were operational as at 31 March 2020. Operational slots were 24 469 as at 31 March 2020, a decline from the 2018/19 figure of 24 781. The number of operational tables in the same period increased to 935 from 932. In the betting industry, operational totalisator outlets were 368, bookmakers 255 and bookmaker outlets 550 as at 31 March 2020. An increase in LPM positions was noted in the LPM sector from FY2018/19 to FY2019/20. Operational site operators increased from 2347 in FY2018/19 to 2496 in FY2019 whilst active LPMs increased from 13034 to 13989 over the same period. The number of operational bingo positions were 9427 with electronic bingo terminals EBTs having the highest proportion of the total at 8103. There are more EBTs than traditional bingo in all provinces with Mpumalanga and Eastern Cape no longer offering traditional bingo.
- The total Rand value of GGR generated in casinos during FY2019/20 was R 18 394 077 253, betting on horse racing and sport sector was R8 765 264 386, LPM sector was R3 681 852 665 and the bingo sector generated R 1 810 774 980. A total amount of 3 208 768 506 taxes/levies was collected during FY2019/20. Direct employment in the South African gambling industry was 34346. The average B-BBEE status or level of the South African gambling industry as at 31 March 2020 per gambling mode and operator was casinos at 1.5, totalisators at 5.5, LPMs at 1.9 and bingo at 2.4.

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