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### **National Gambling Statistics**

Casinos, Bingo, Limited Pay-out Machines and Betting on Horse Racing and Sport offered by Bookmakers and Totalisators

Audited Statistics

FY2020/21 **1 April 2020 – 31 March 2021** 

### Introduction

- ☐ The National Gambling Board (NGB) is mandated by the National Gambling Act (NGA), 2004 (Act 7 of 2004), Section 65(2)(e) to monitor market conduct and market share.
- NGB monitors market conduct (number of gambling positions and outlets in the South African gambling sector) and also gathers and analyses national gambling statistics in terms of turnover (TO), Gross Gambling Revenue (GGR) and the collection of taxes/levies.
- The scope of this presentation covers audited information (national gambling statistics) related to the following legalised gambling modes in South Africa (as regulated by the NGB) of the Financial Year (FY) 2020/21:
  - Casinos (tables and slots);
  - Betting on horse racing and sport (offered by bookmakers and totalisators, on and off course);
  - Limited Payout Machines (LPMs); and
  - Bingo (traditional and Electronic Bingo Terminals (EBTs)).

#### Introduction

- Quarterly statistics were sourced from Provincial Licensing Authorities (PLAs).
- ☐ FY2020/21 information in this report is based on audited data.
- The information in this report is applicable to the period of 1 April 2020 to 31 March 2021 (FY2020/21), whereas quarters are representative of the following specific periods:
  - Quarter 1: 1 April 2020 30 June 2020
  - Quarter 2: 1 July 2020 30 September 2020
  - Quarter 3: 1 October 2020 31 December 2020
  - Quarter 4: 1 January 2021 31 March 2021
- The purpose of this presentation is to provide an overview regarding the status and performance of the South African gambling sector in terms of casinos, bingo, LPMs and betting on horse racing and sport with specific reference to statistics relative to turnover, GGR, generated, taxes/levies collected and Return To Player (RTP).

#### **Definitions**

- □ **TO** = Turnover (the rand value of money wagered includes"recycling" which refers to amounts that are staked on more than one occasion)
- □ **GGR** = Gross Gambling Revenue (the rand value of the gross revenue of an operator i.e. turnover less winnings paid to players)
- □ **Tax** = Gambling tax (gambling tax levied and collected by Provincial Licensing Authorities)
- □ RTP = Return To Player is an average achieved over a significant number of game plays and not each time the gaming machine is played (Total amount returned to players / Total amount wagered by players x 100)

#### Source of data

Statistics are	based on	provincial	statistics	and raw	data re	eceived	from	all
the Provincial	I Licensing	Authorities	quarterly	<b>y</b> :				

- Eastern Cape Gambling Board
- Free State Gambling and Liquor Authority
- Gauteng Gambling Board
- KwaZulu-Natal Gaming and Betting Board
- □ Limpopo Gambling Board
- Mpumalanga Economic Regulator
- Northern Cape Gambling Board
- North West Gambling Board
- Western Cape Gambling and Racing Board

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#### **EXECUTIVE SUMMARY**

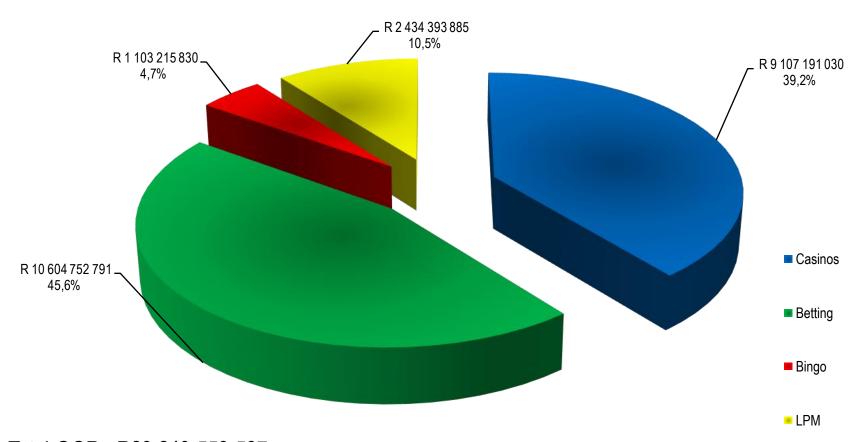
The financial year FY2020/21 saw the gambling industry in South Africa come to its knees following the outbreak of a global pandemic that led to a complete halt of the industry in the first quarter. The effects of the Covid-19 pandemic were clearly visible in the first quarter of FY2020/21, when the land-based industry was completely shut down for the first time in the history of its regulation which resulted in the negative performance of the industry during this period. Gambling revenues were down more than 50% owing to a nationwide lockdown being instituted. Specifically, GGR for Q1 was R 1.4 billion, a figure lower than the previous years GGR of R7.7 billion over the same period and representing a decline of 83%.

The gambling industry began to operate much more effectively in Q3 in spite of the country still having measures in place to curb the corona virus. However, a second wave of the pandemic emerged in the third quarter which proved to be deadlier and led to growing fears to socially interact by the public and a reluctance on the part of potential punters to take part in land-based gambling activities whilst the ban on alcohol also meant that some gambling establishments attached to pubs such as LPMs had to be closed again. This undoubtedly had implications for the performance of the industry.

FY2020/21 as a whole saw the gambling industry lose more than R10 billion in gambling revenue, only generating R23.3 billion, with casino GGR declining the most by 50% from FY2019/20 owing to the effects of the Covid-19 pandemic. The betting industry was the only industry to exhibit positive growth (21.2%) in revenue in FY2020/21 as this gambling mode was the only one more accessible than others due to its online accessibility. The LPM and Bingo industries saw a decline in revenues by over a third (-33.9%) and (-39.1%) respectively in FY2020/21 from FY2019/20. The gambling industry subsequently lost over R1 billion in taxes from gambling in FY2020/21 from the previous year due to the impact of Covid-19.

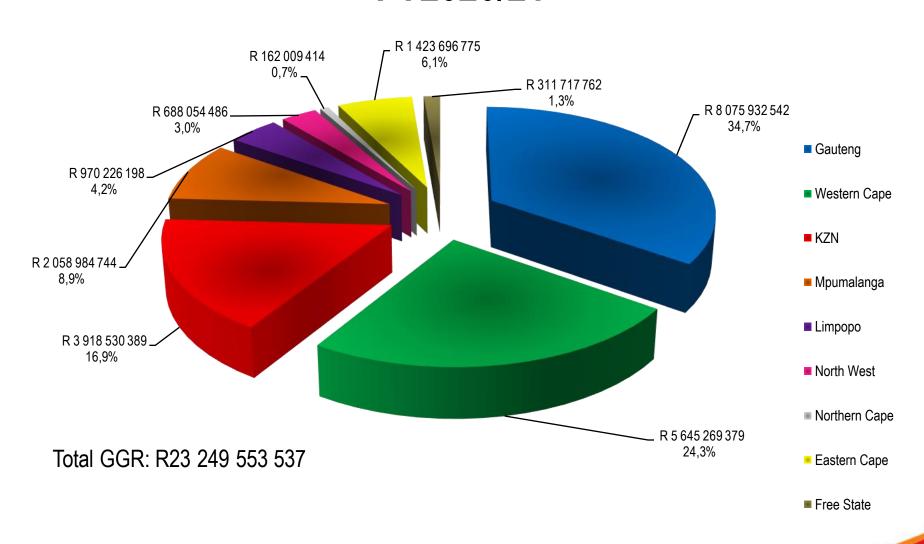


# GGR per gambling mode, all provinces, FY2020/21

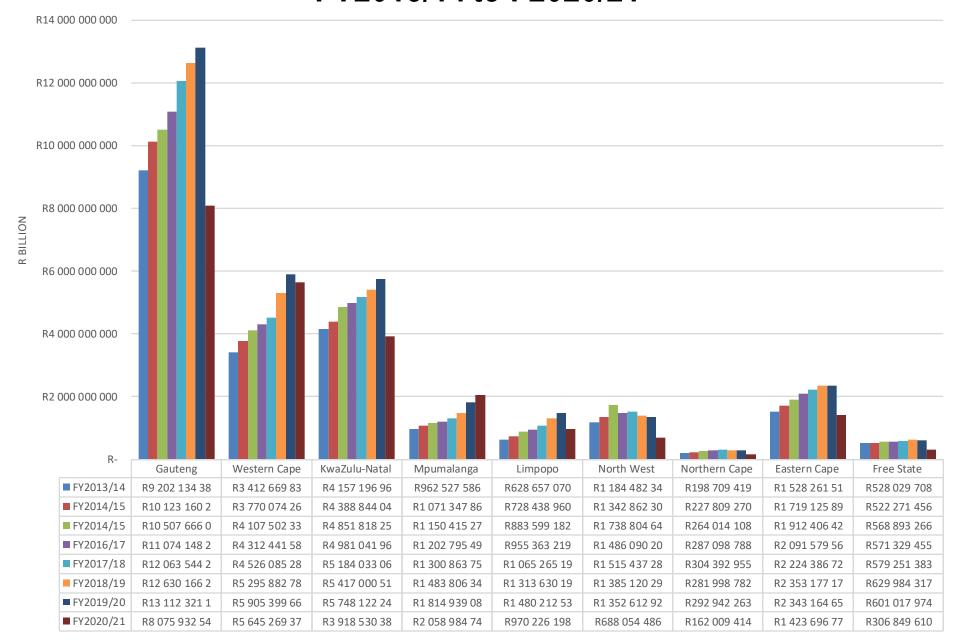


Total GGR: R23 249 553 537

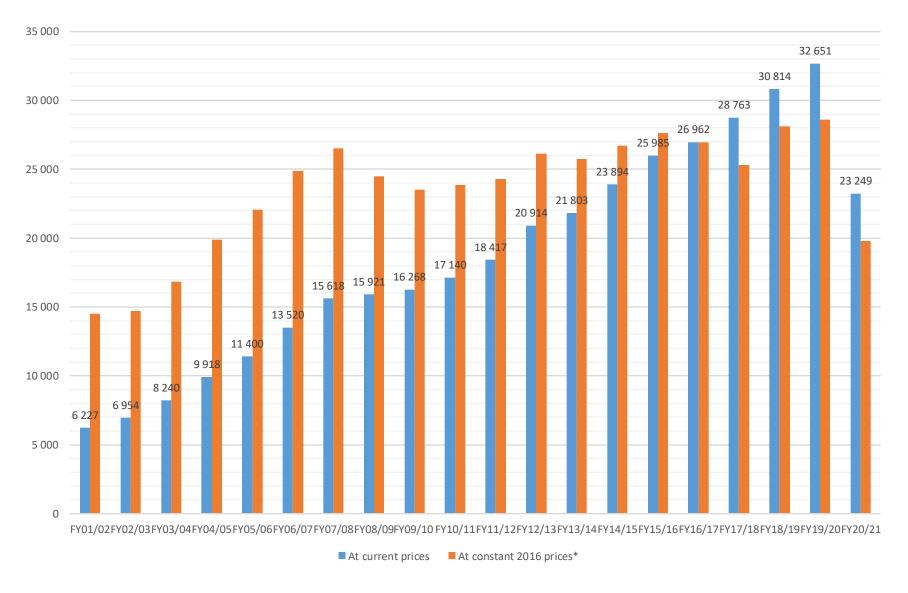
## GGR per province, all modes, FY2020/21



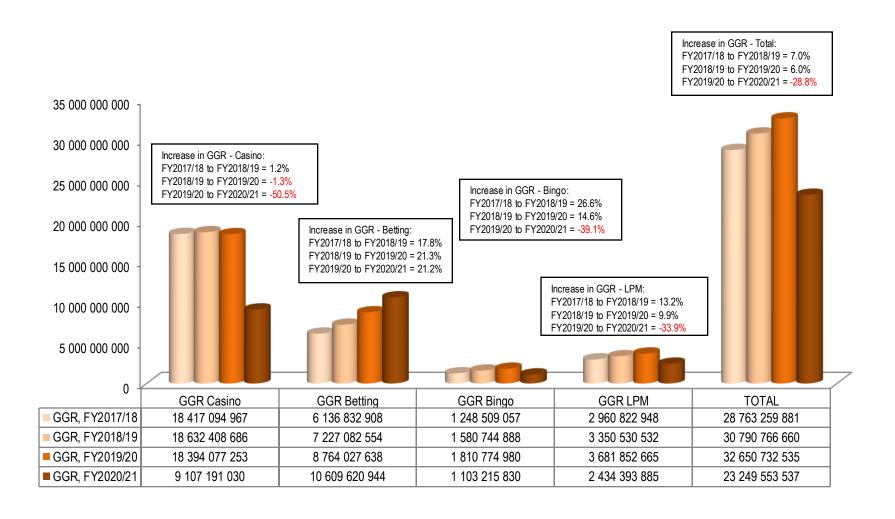
## Trend in GGR, per provinces FY2013/14 to F2020/21



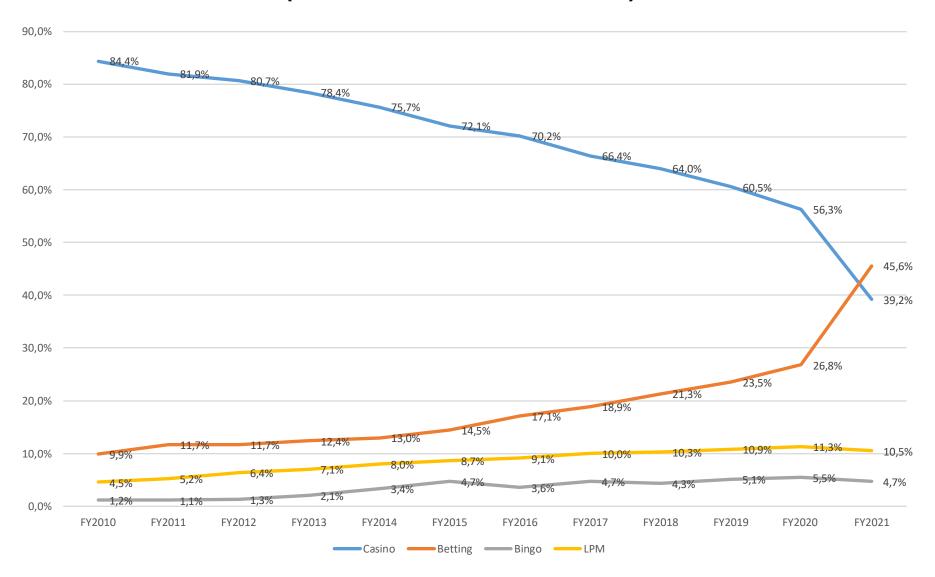
### Trend in GGR – FY2001/02 to FY2020/21 (all modes and provinces)



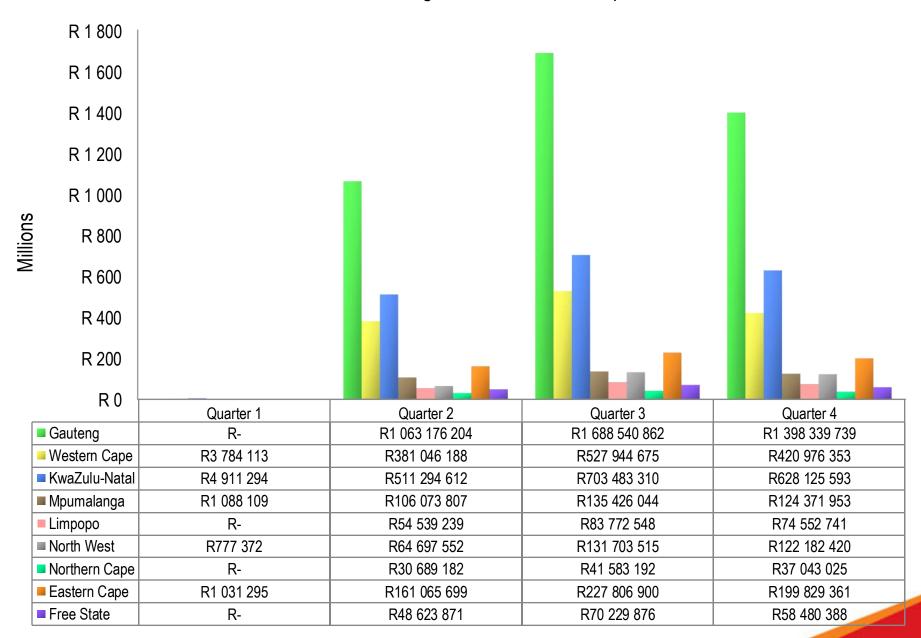
#### Growth in GGR (all modes): FY2017/18-FY2020/21



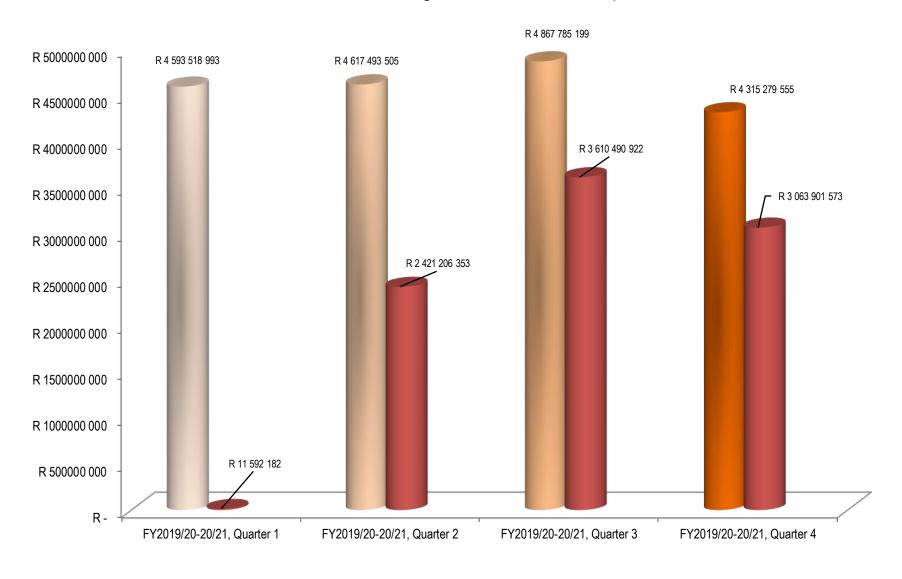
# Trend in share of total GGR comparison all modes (FY2009/10 – FY2020/21)



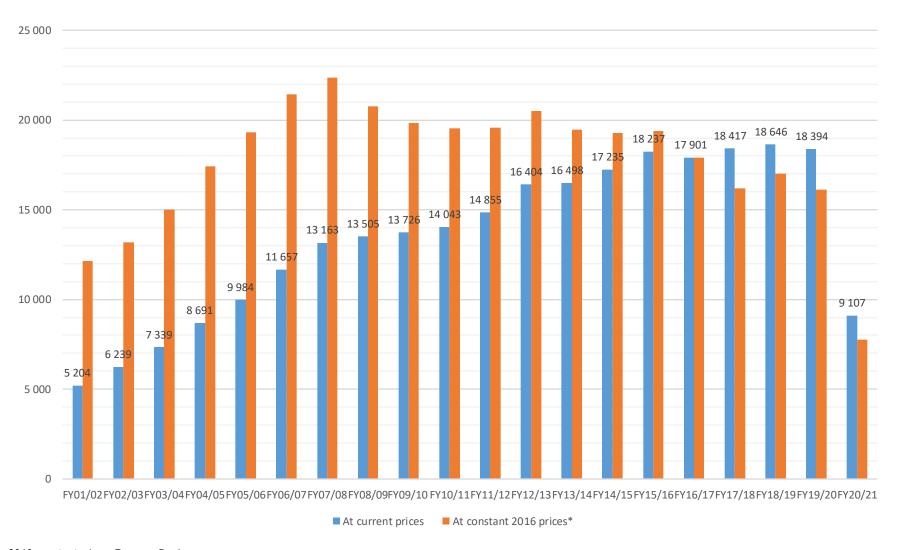
#### Quarterly casino GGR - FY2020/21



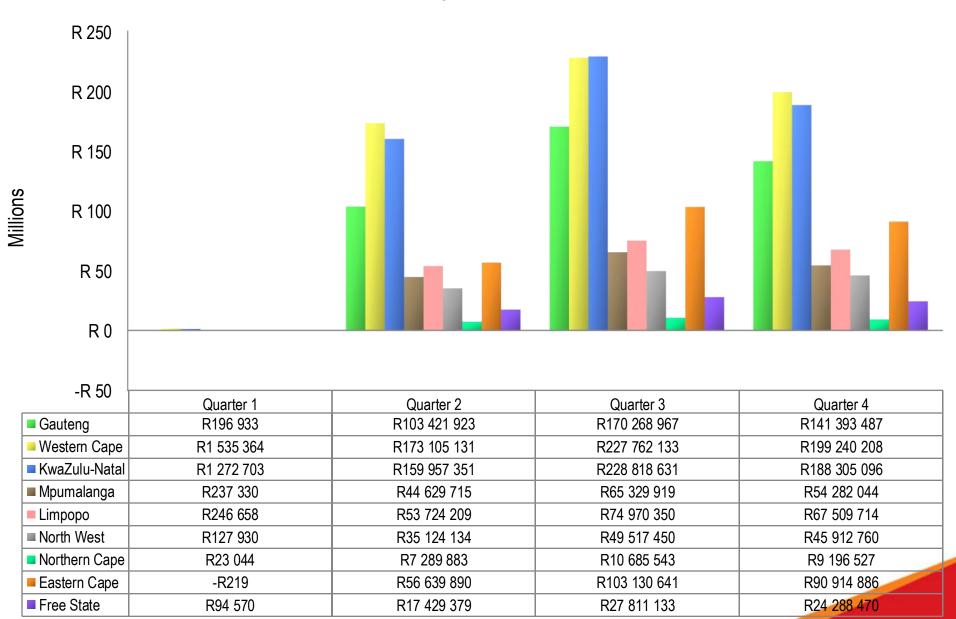
#### **Trend in GGR casinos – FY2019/20- FY2020/21**



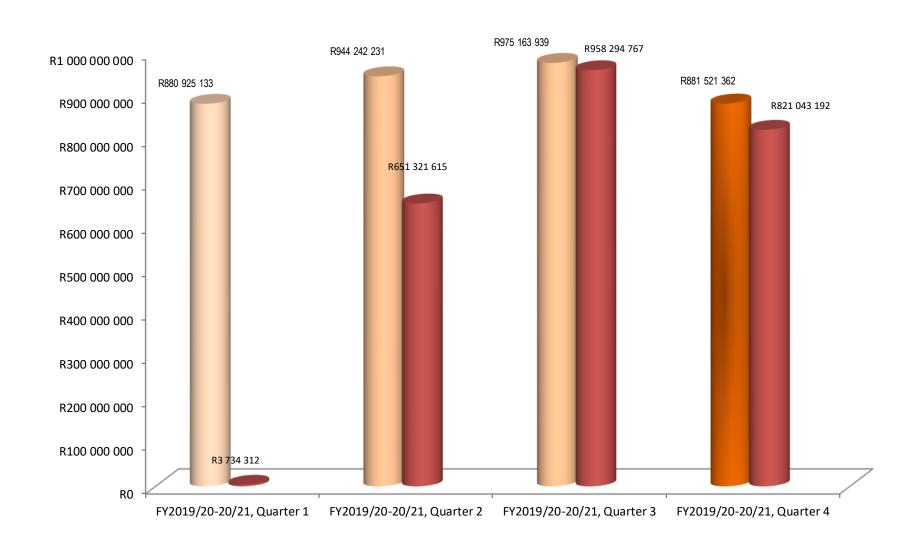
#### Trend in GGR casinos - FY2001/02 to FY2020/21



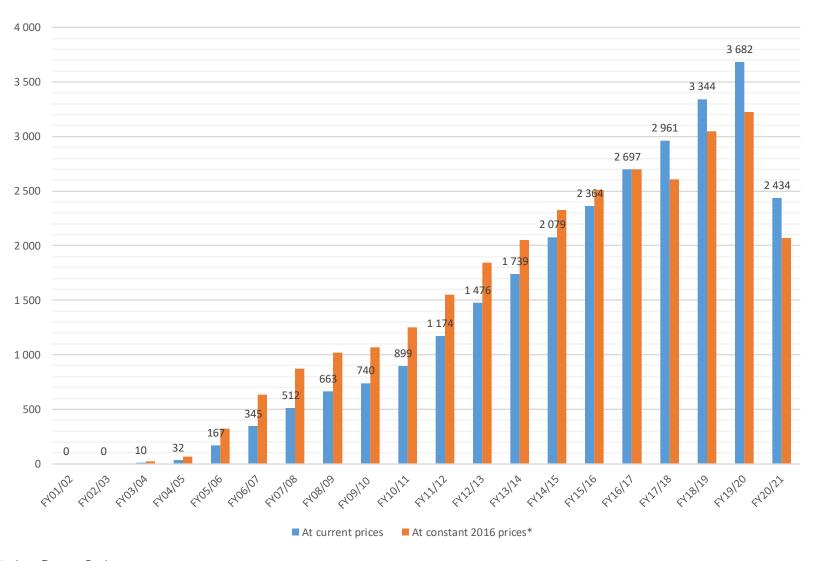
#### **Quarterly LPM GGR - FY2020/21**



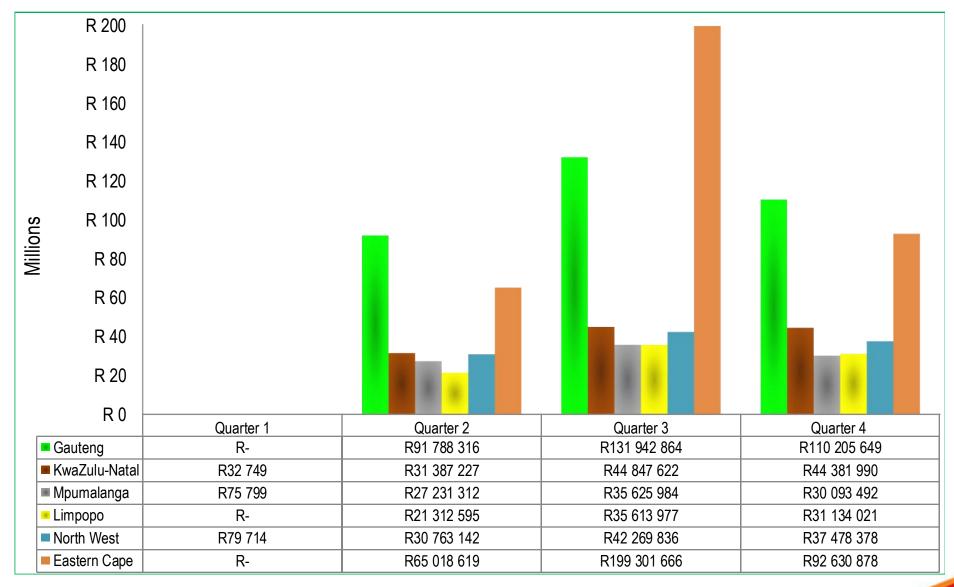
#### Trend in GGR LPMs - FY2019/20- FY2020/21



#### Trend in GGR LPMs - FY2001/02 to FY2020/21

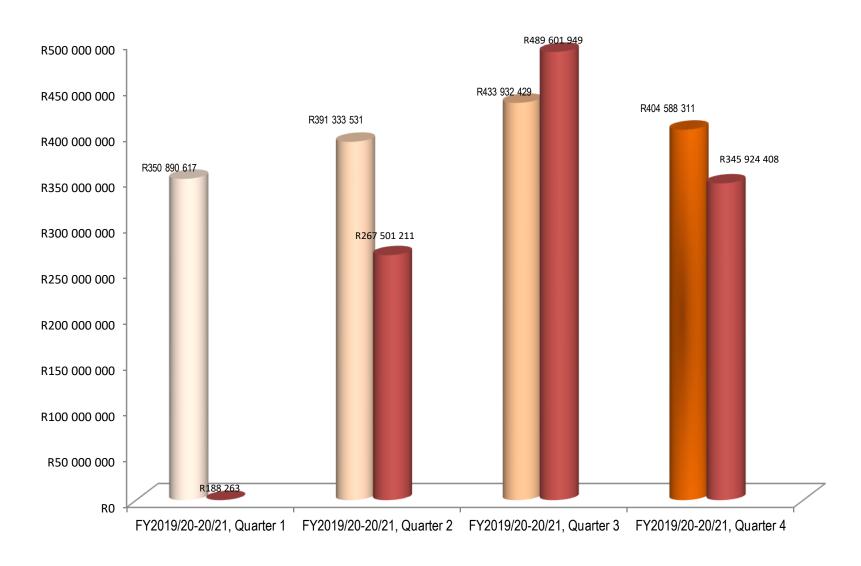


#### **Quarterly bingo GGR - FY2020/21\***



<sup>•</sup> Bingo offered for play in Gauteng, Mpumalanga, Limpopo, North West, KwaZulu-Natal and Eastern Cape only

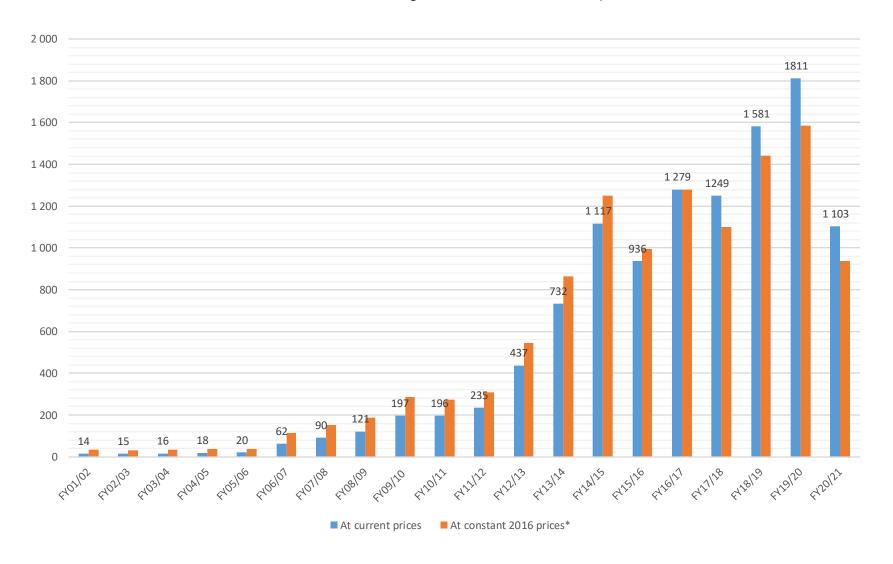
#### Trend in GGR Bingo – FY2019/20-FY2020/21\*



<sup>\*</sup> Bingo offered for play in Gauteng, Mpumalanga, Limpopo, North West, Eastern Cape and KwaZulu-Natal only

#### **Trend in GGR bingo – FY2001/02 to FY2020/21**

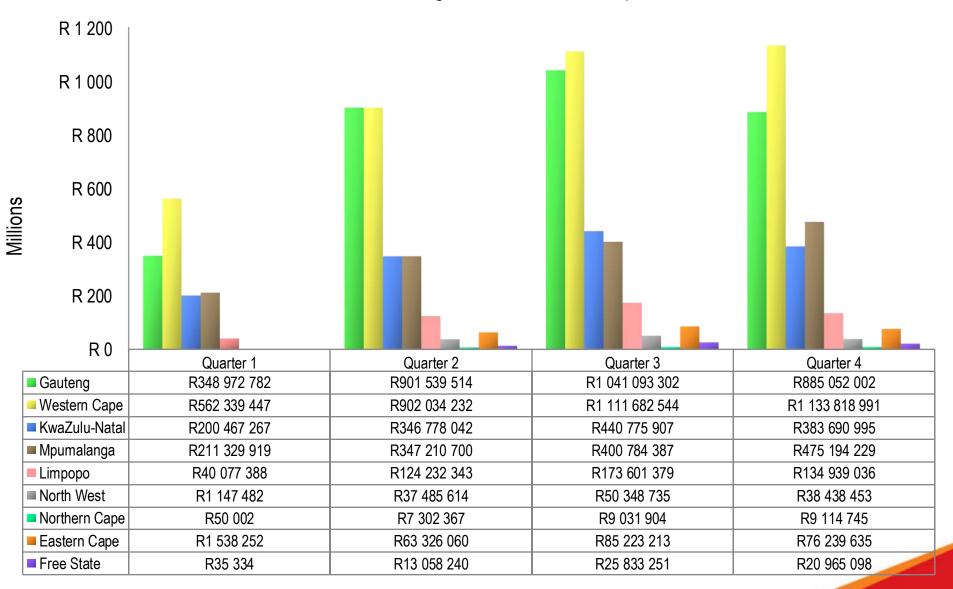
Rand value of the gross revenue of an operator



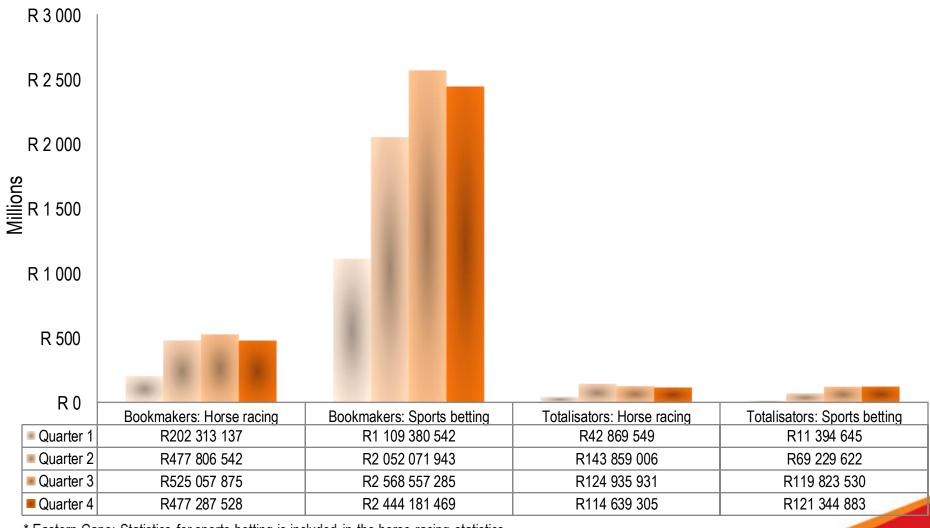
2016 constant prices, Reserve Bank

<sup>\*</sup> Bingo statistics represents bingo offered for play in Gauteng, Mpumalanga, North West, Eastern Cape and KwaZulu-Natal only

### Quarterly betting GGR – FY2020/21 Bookmakers & Totalisators

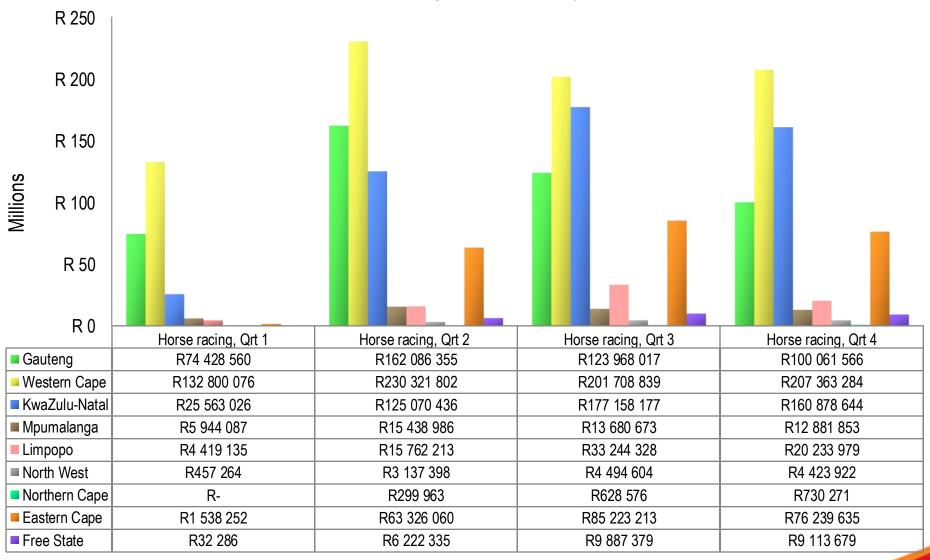


### Quarterly betting GGR – FY2020/21 Split between Bookmakers & Totalisators Betting on horse racing & sport GGR



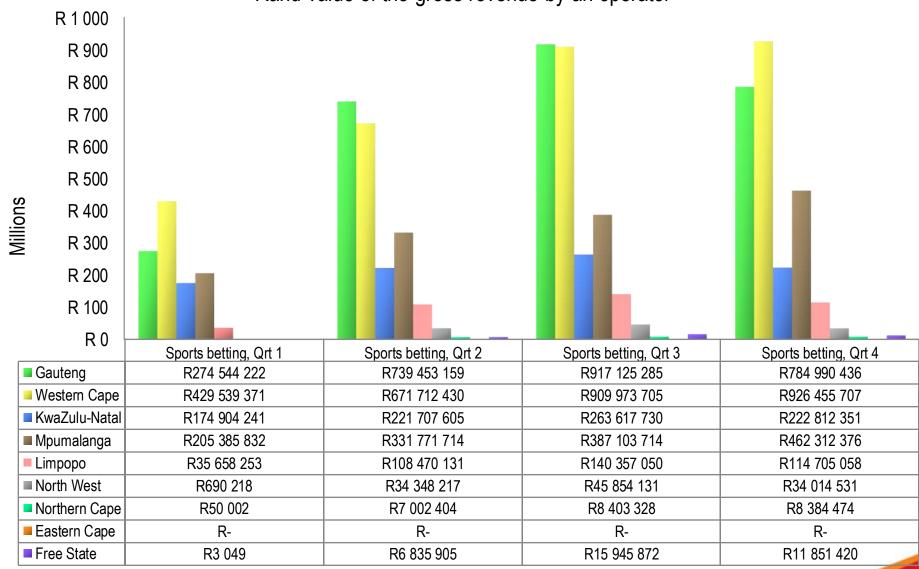
<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

# Quarterly betting GGR – FY2020/21 Betting on horse racing\*



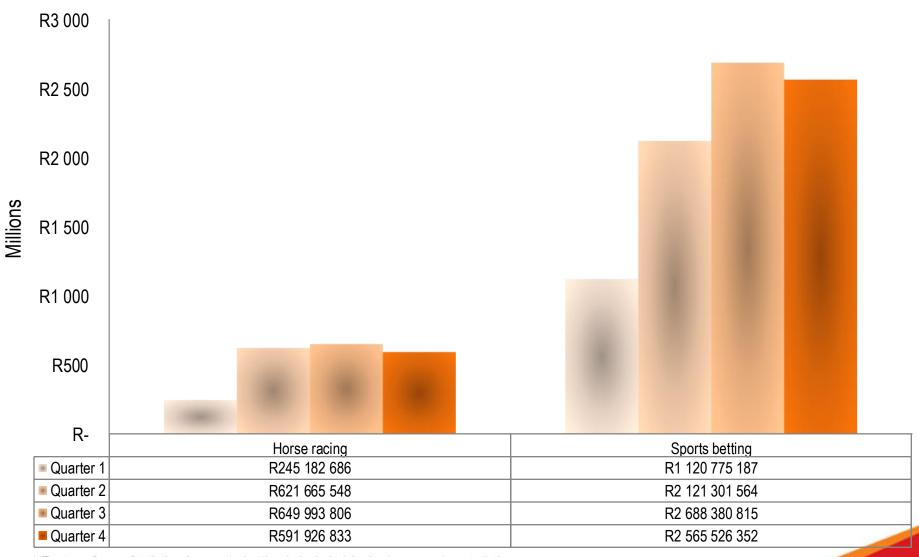
<sup>\*</sup> Eastern Cape: Statistics includes sports betting

# Quarterly betting GGR – FY2020/21\* Betting on sport\*



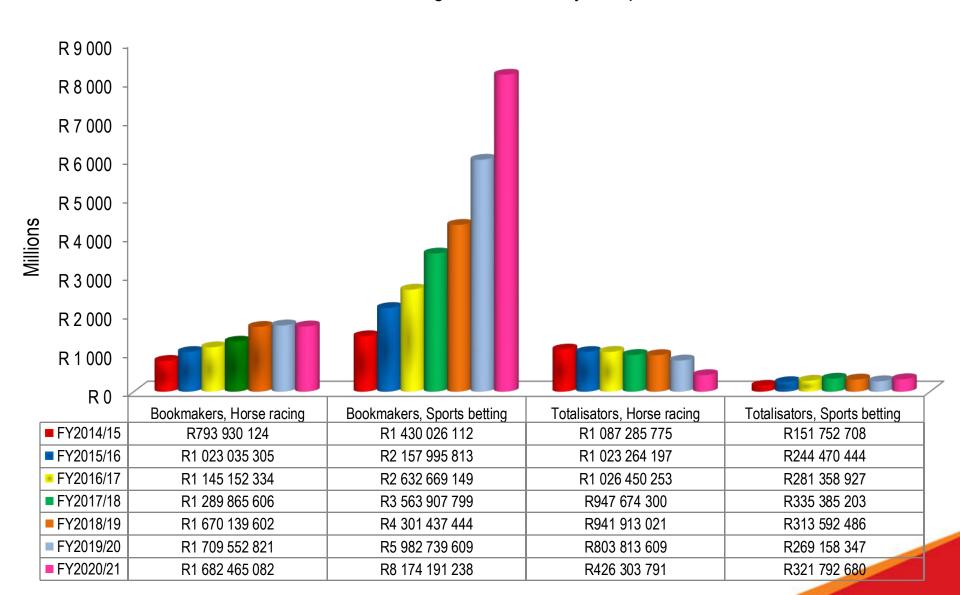
<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

## Quarterly betting GGR – FY2020/21\* Split between betting on horse racing & sport\*

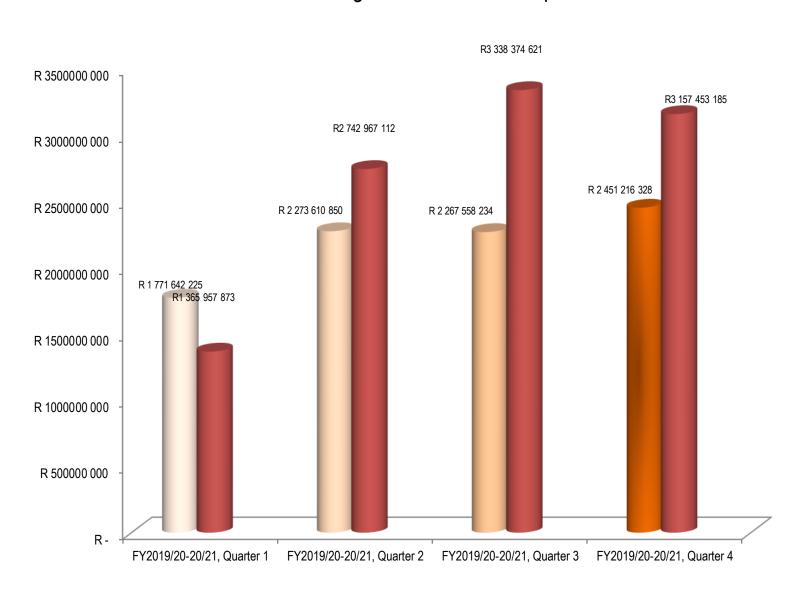


<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

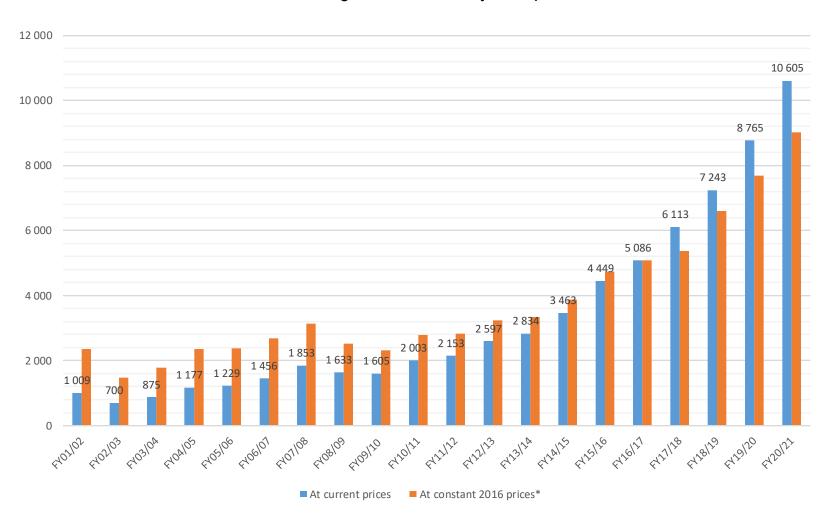
### Trend in GGR, bookmakers & totalisators FY2014/15 to FY2020/21



## Trend in GGR betting on horse racing & sport – FY2019/20- FY2020/21



## Trend in GGR betting on horse racing & sport – FY2001/02 to FY2019/20

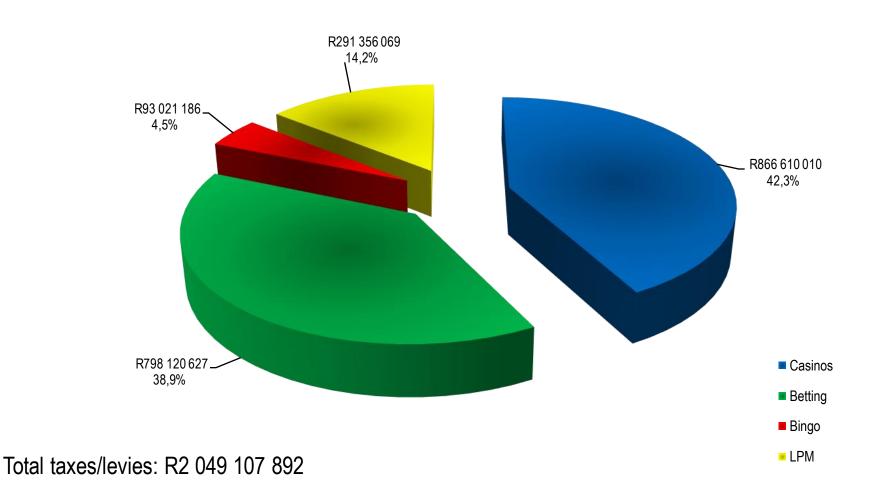


### **Summary: GGR**

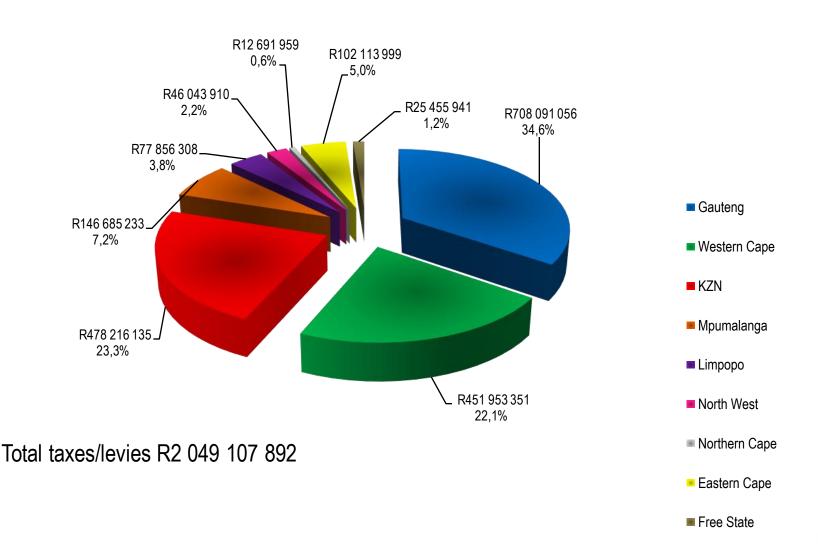
- As at 31 March 2021, GGR from all modes of gambling totalled R23 249 553 537(all quarters). Of this total, betting GGR accounted for 45.6%, followed by casino GGR 39.2%. LPM GGR accounted for 10.5% of the market whilst bingo GGR had the least market share in terms of GGR of 4.7%.
- □ Owing to the effect of the Covid-19 pandemic, negative growth in GGR was recorded in all gambling modes except the betting sector in FY2020/21. Increase in GGR was noted in the betting sector (21.2% from FY2019/20 to FY2020/21). The casino industry fell by 50.5%, bingo sector by 39.1% and LPM sector (by 33.9% from FY2019/20 to FY2020/21).
- Provincially, only Mpumalanga had positive growth in revenue mainly due to an almost 100% increase in betting GGR whilst the rest of the provinces had negative growth in total GGR. Historically, the composition of the gambling industry over the years in terms of market share has been such that casinos dominated in terms of generation of revenue, followed by betting, LPM's and then Bingo. However, the impact of the Covid-19 pandemic has certainly changed that picture, as betting has had the greater share of the market in terms of GGR.



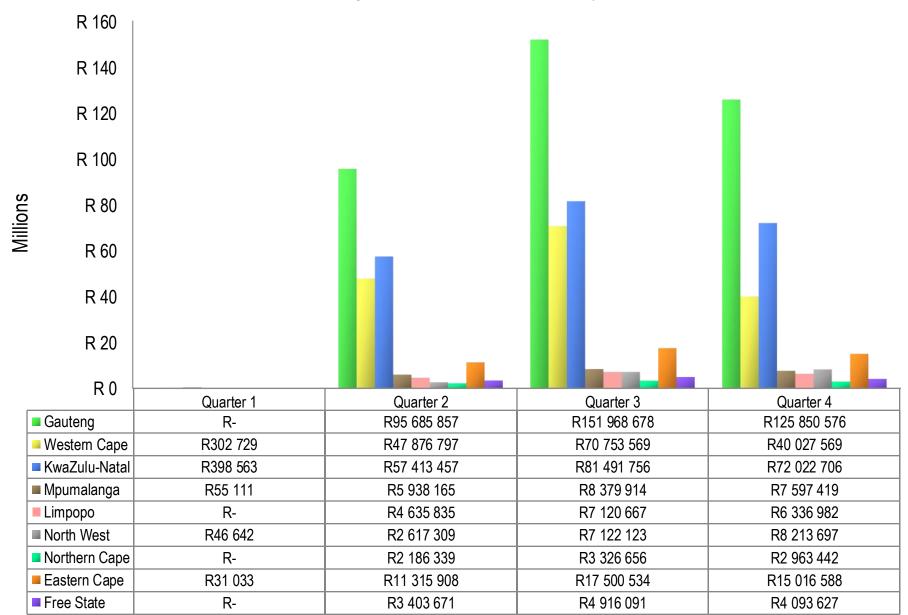
# Taxes/levies contribution per gambling mode – FY2020/21



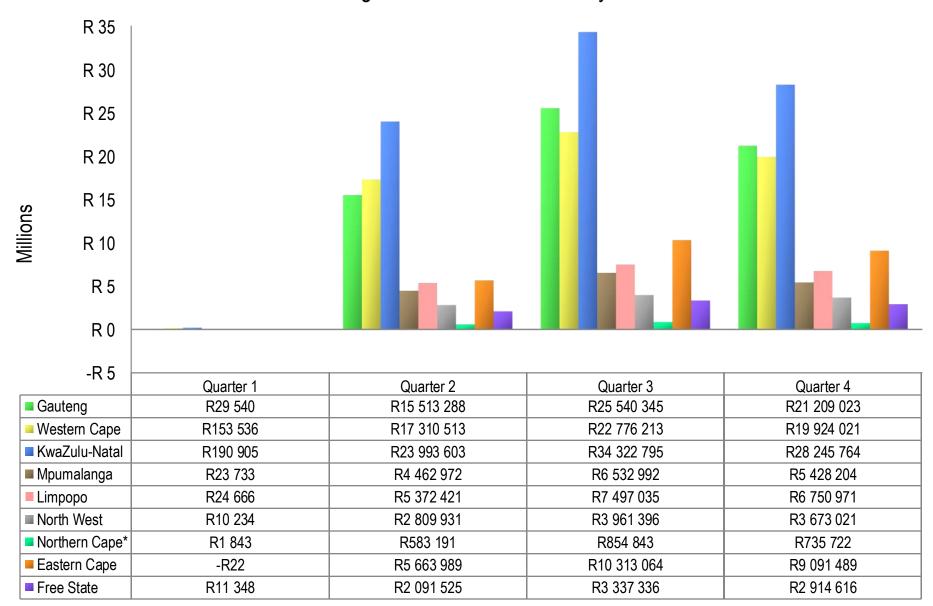
# Taxes/levies contribution per province – FY2020/21 Gambling tax levied and collected by PLAs



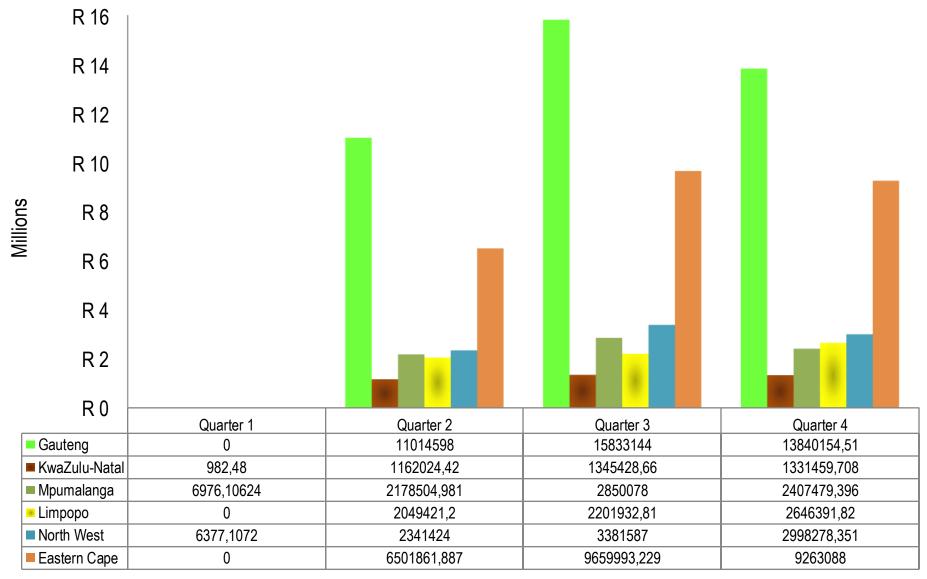
#### Quarterly casino taxes/levies - FY2020/21



#### **Quarterly LPM taxes/levies - FY2020/21**

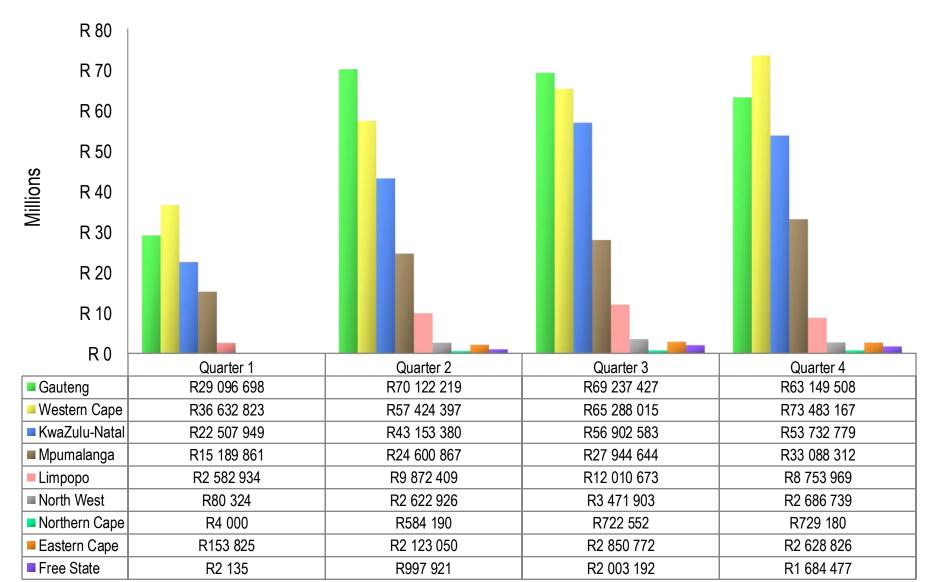


#### **Quarterly bingo taxes/levies - FY2020/21\***

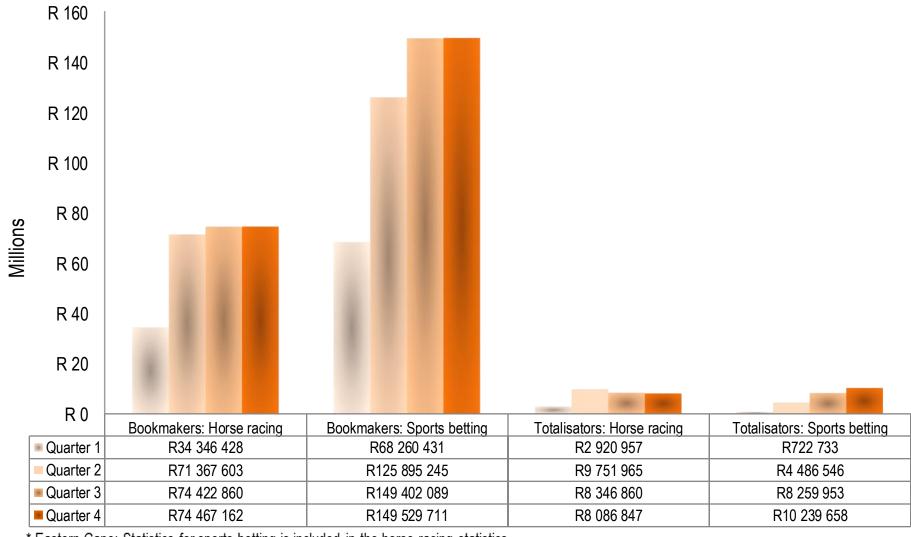


<sup>•</sup> Bingo offered for play in Gauteng, Mpumalanga, North West, Eastern Cape and KwaZulu-Natal only

### Quarterly betting taxes/levies – FY2020/21 Bookmakers & Totalisators

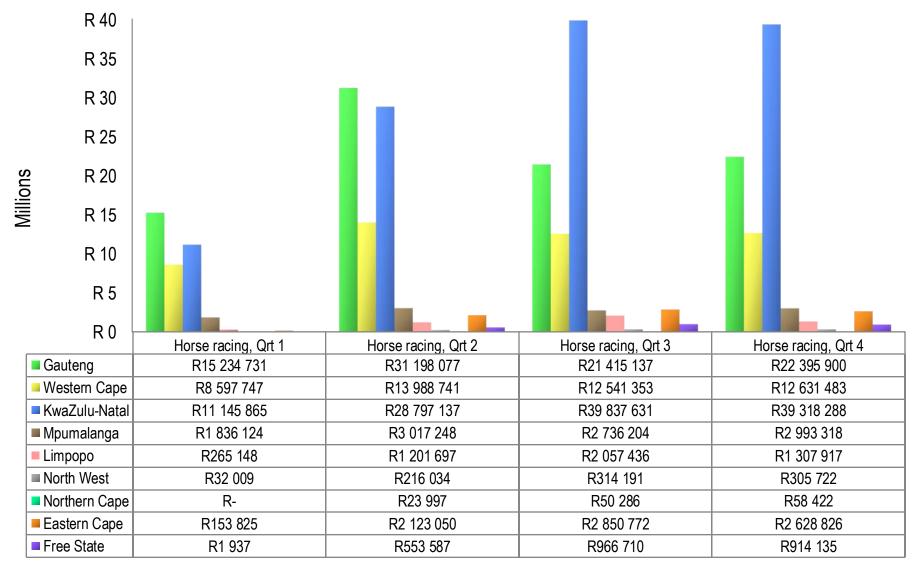


# Quarterly betting taxes/levies – FY2020/21 Split between Bookmakers & Totalisators Betting on horse racing & sport



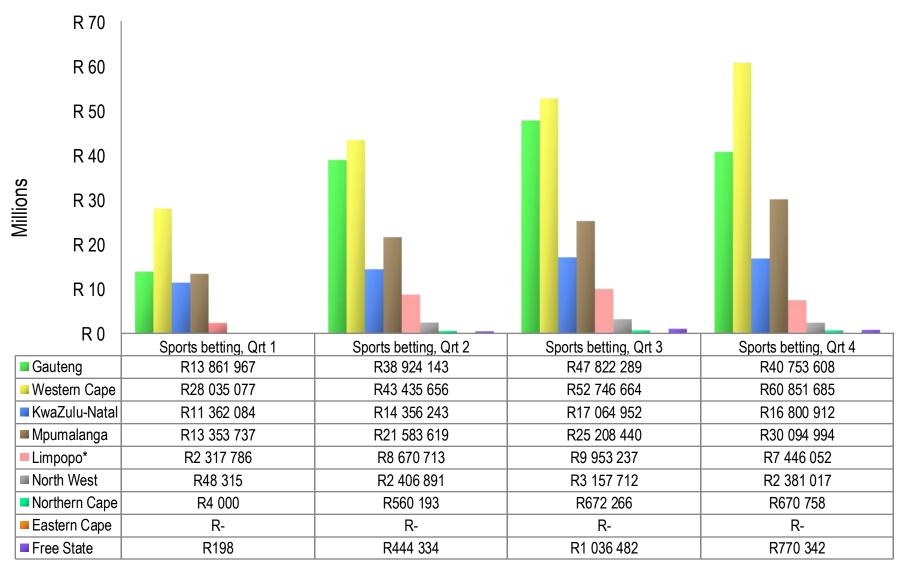
<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

### Quarterly betting taxes/levies – FY2020/21 Betting on horse racing\*



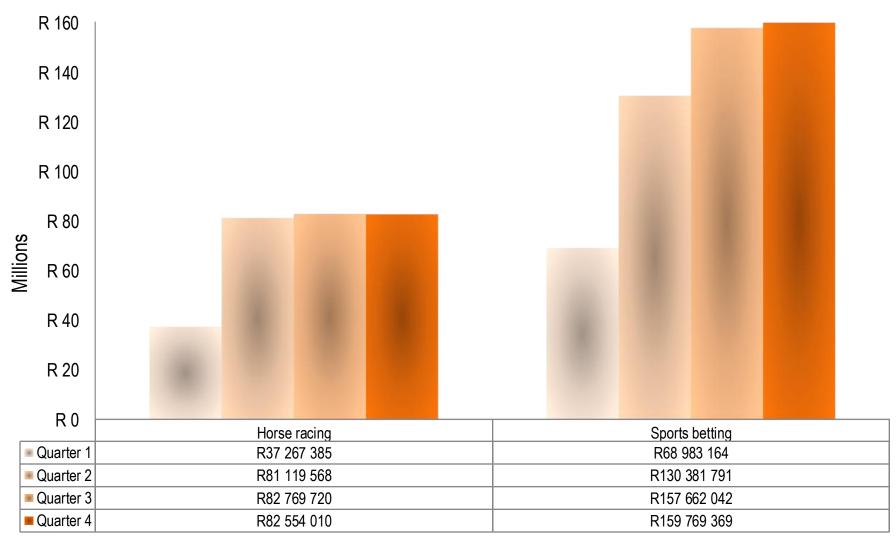
<sup>\*</sup> Eastern Cape: Statistics includes sports betting

# Quarterly betting taxes/levies – FY2020/21 Betting on sport\*



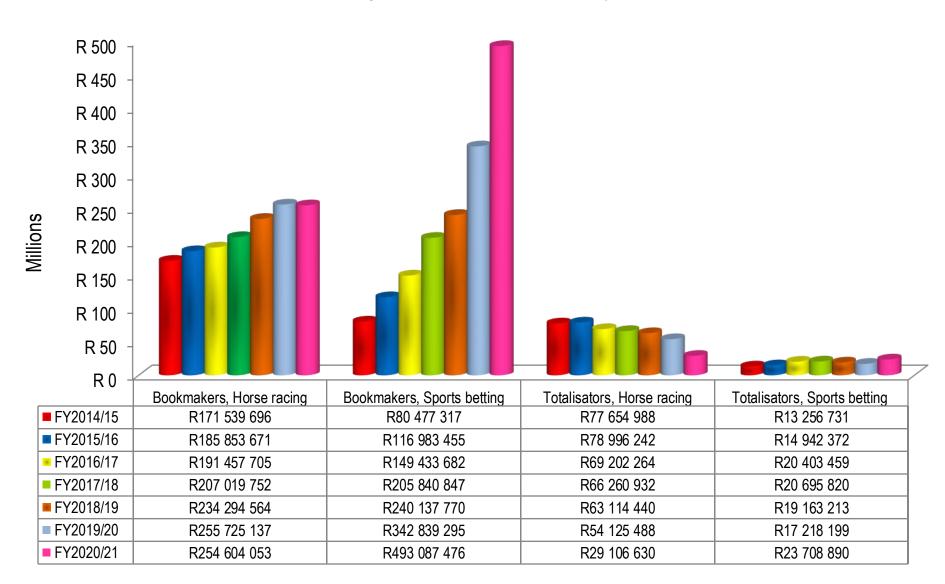
<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

# Quarterly betting taxes/levies – FY2020/21 Split between betting on horse racing & sport



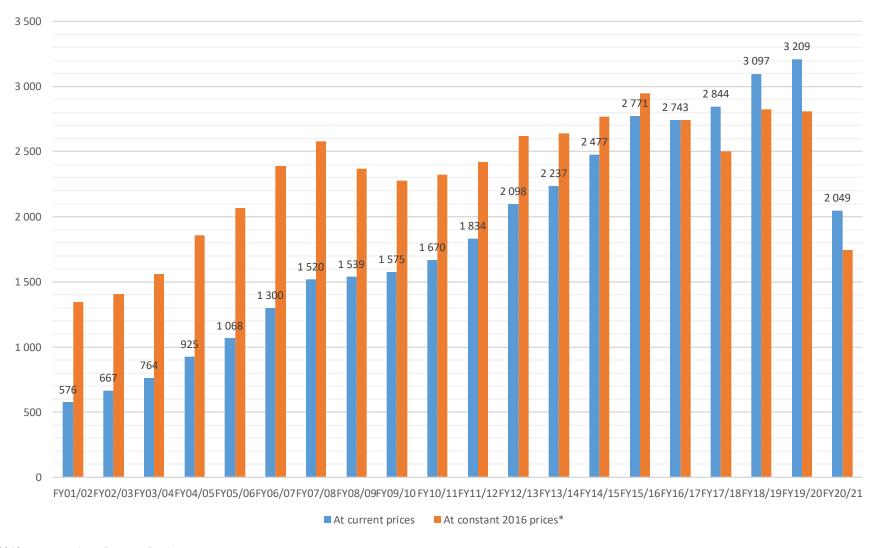
<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

### Trend in taxes/levies, bookmakers & totalisators, FY2014/15 to FY2020/21



#### Trend in taxes/levies – FY2001/02 to FY2020/21

#### (all modes and provinces)

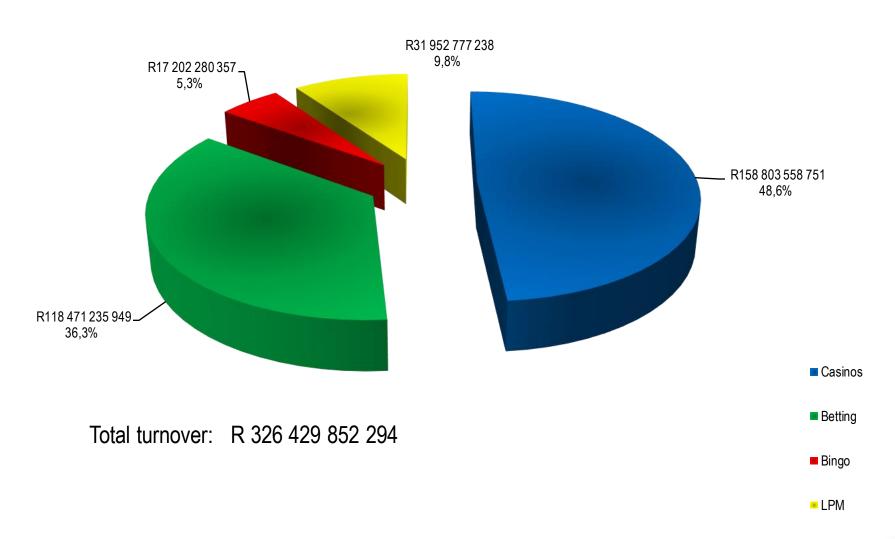


#### **Summary: Taxes/Levies**

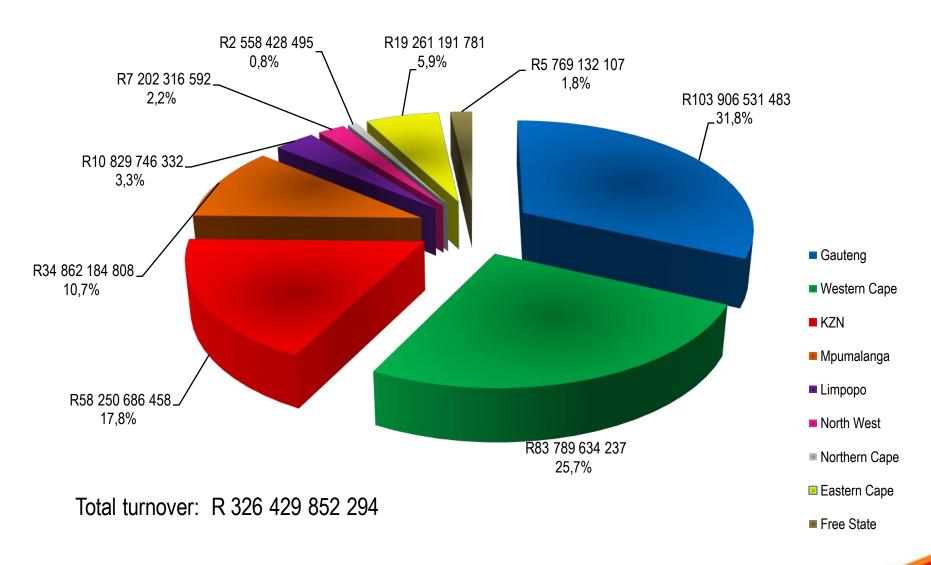
- The gambling industry subsequently lost over R1 billion in taxes from gambling in FY2020/21 from the previous year due to the impact of Covid-19. A total amount of R2 049 107 892 taxes/levies was collected during FY2020/21.
- Taxes/levies decreased by 1.0% from R2,8 billion in FY2015/16 to R 2,7 billion in FY2016/17, but increased by 5.7% to R 2,9 billion in FY2017/18, by 6.8% to R 3,1 billion from FY2017/18 to FY2018/19 and by 3.2% to R3.2 billion in FY2019/20. Taxes further decreased by more than a third (36.1%) to R2.0 billion in FY2020/21 due to the Covid-19 pandemic effects.
- □ During FY2020/21, at 42.3%, casinos contributed the highest amount of taxes/levies paid by comparison with other gambling modes.
- At 35% Gauteng accounted for the highest amount of taxes/levies paid compared to all other provinces.



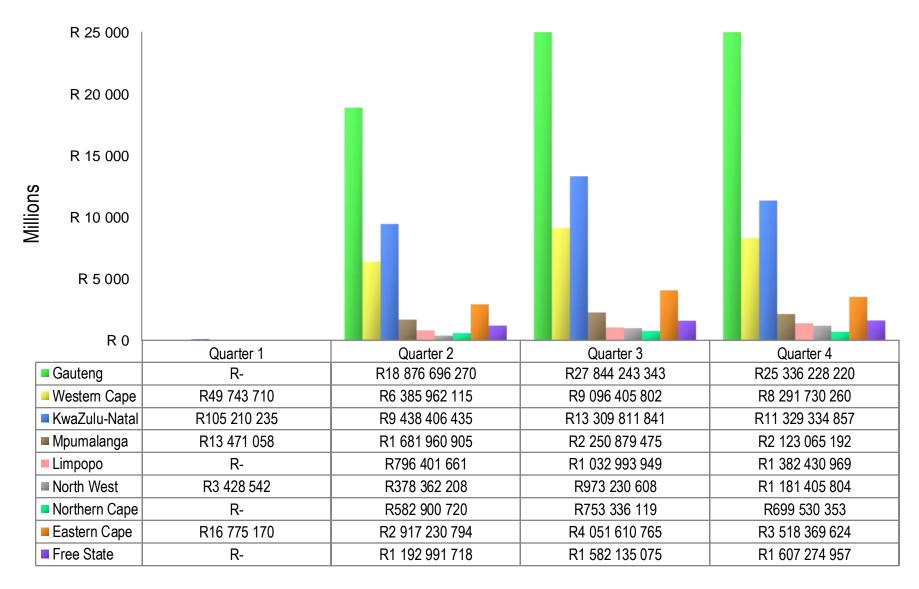
#### Turnover per gambling mode – FY2020/21



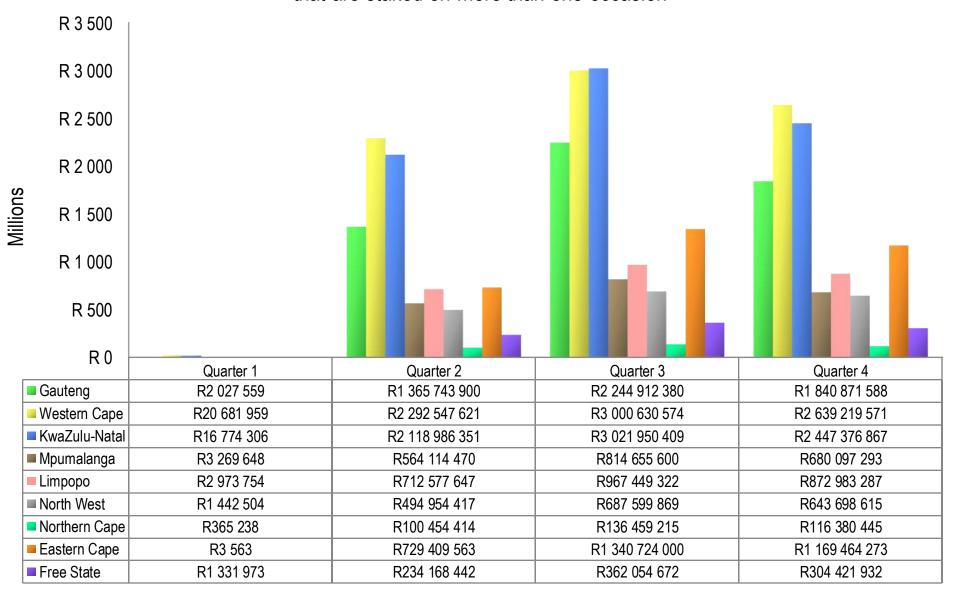
#### Turnover per province – FY2020/21



#### **Quarterly casino turnover - FY2020/21**

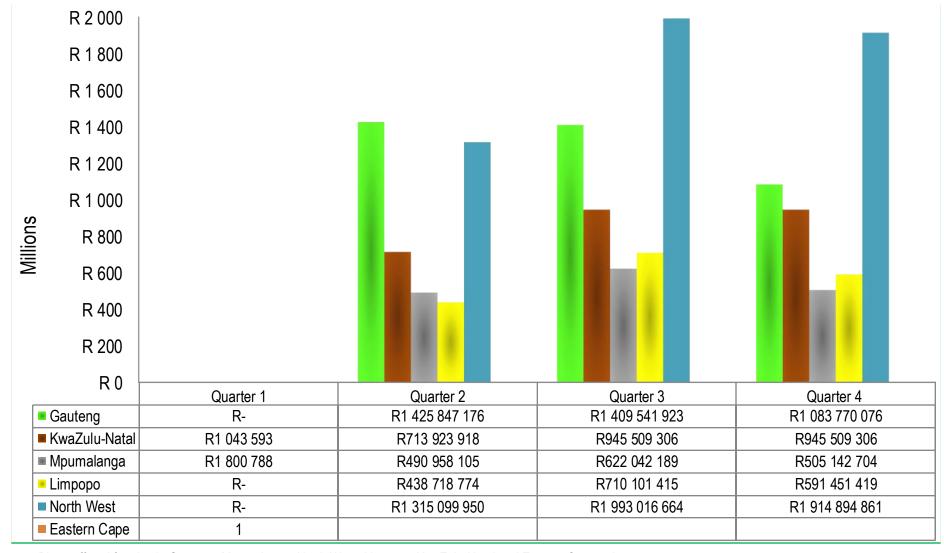


#### **Quarterly LPM turnover - FY2020/21**



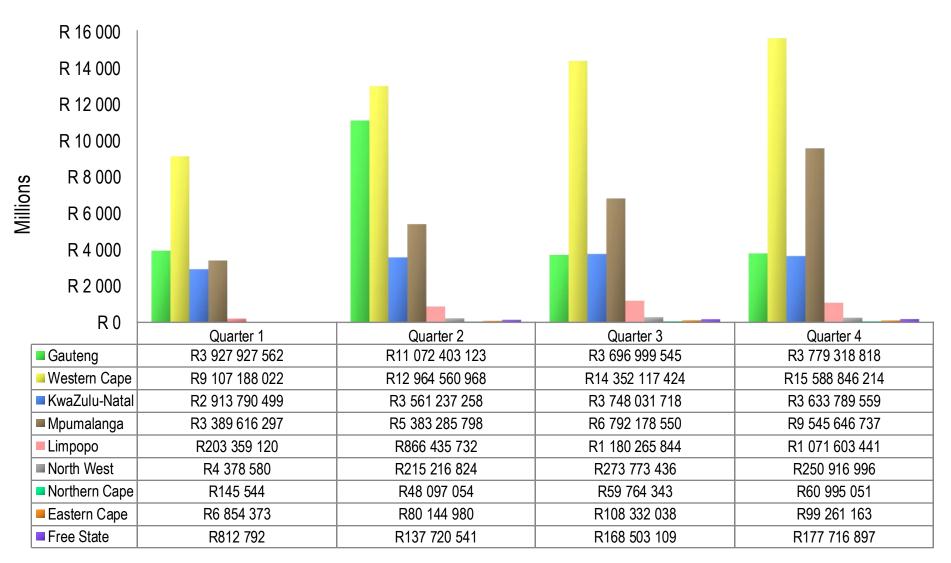
#### **Quarterly bingo turnover - FY2020/21\***

The rand value of money wagered includes "recycling" which refers to amounts that are staked on more than one occasion



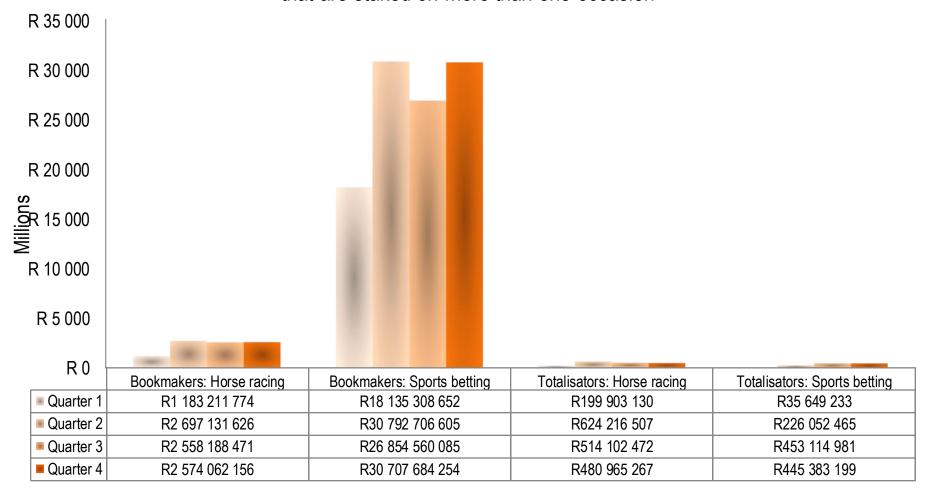
• Bingo offered for play in Gauteng, Mpumalanga, North West, Limpopo, KwaZulu-Natal and Eastern Cape only

### Quarterly betting turnover – FY2020/21 Bookmakers & Totalisators



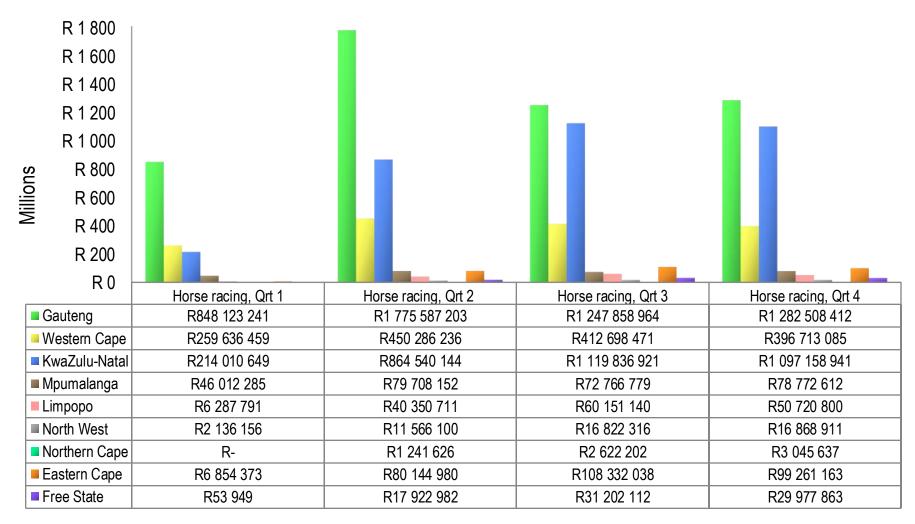
#### **Quarterly betting turnover – FY2020/21**

### Split between Bookmakers & Totalisators Betting on horse racing & sport



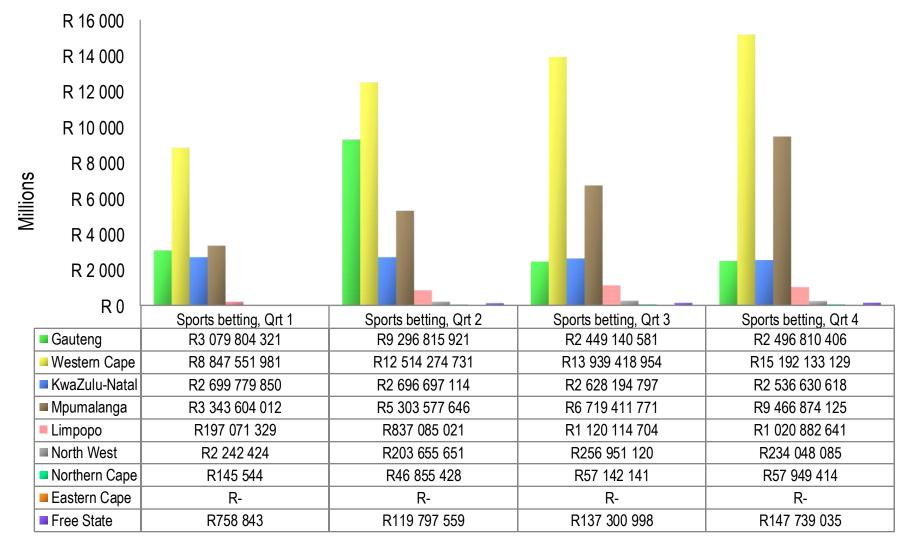
<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

### Quarterly betting turnover – FY2020/21 Betting on horse racing\*



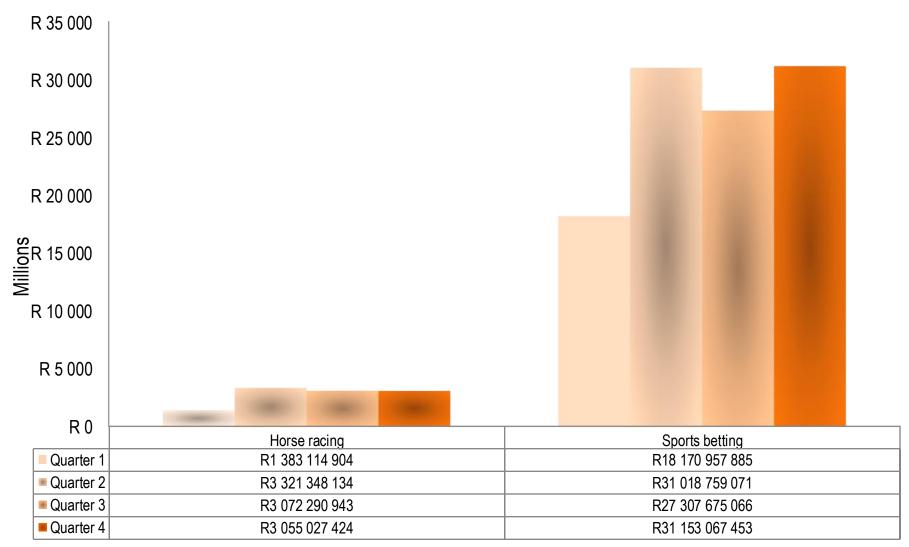
<sup>\*</sup> Eastern Cape: Statistics includes sports betting

# Quarterly betting turnover – FY2020/21 Betting on sport\*



<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

### Quarterly betting turnover – FY2020/21 Split between betting on horse racing & sport

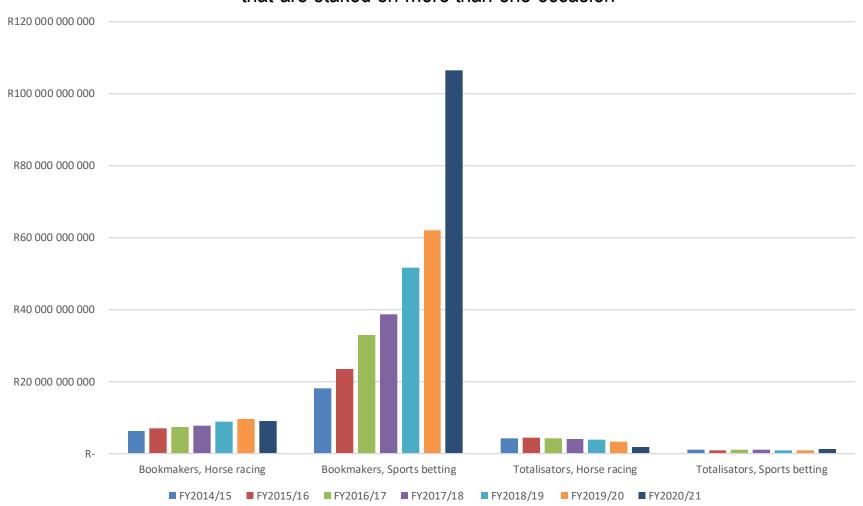


<sup>\*</sup> Eastern Cape: Statistics for sports betting is included in the horse racing statistics

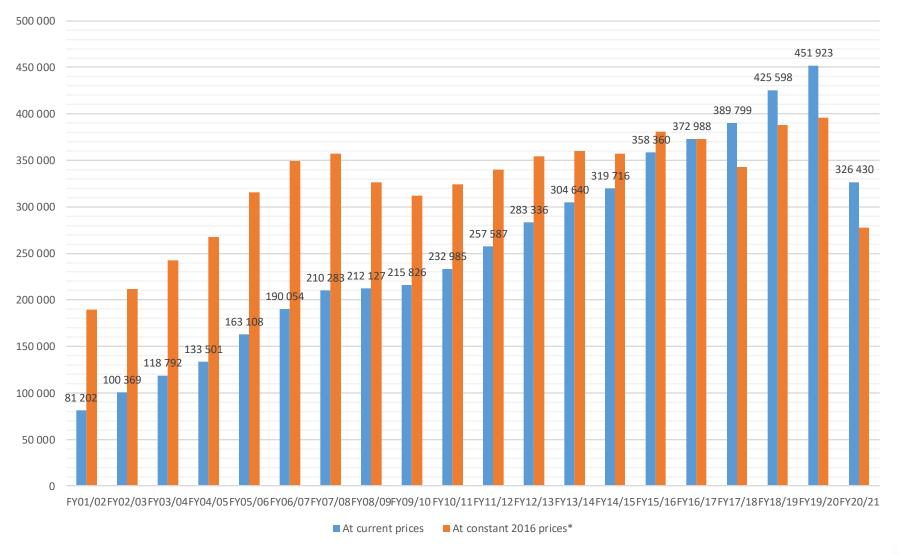
### Trend in turnover, bookmakers & totalisators, FY2014/15 to FY2020/21

The rand value of money wagered includes "recycling" which refers to amounts

that are staked on more than one occasion



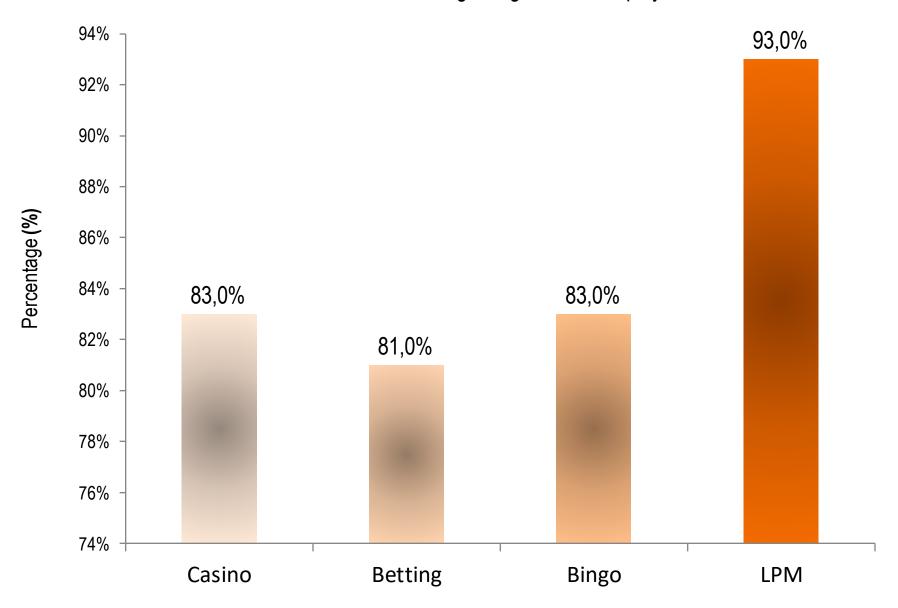
#### **Trend in turnover- FY2001/02 to FY2020/21**



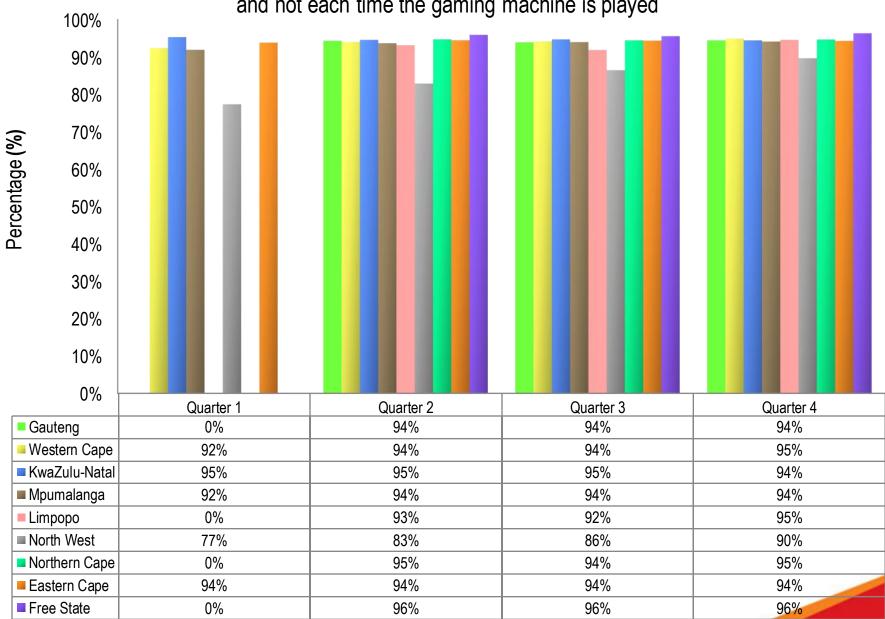
#### **Summary: Turnover**

- A total amount of R326 329 852 294 was wagered in FY2020/21, a fall by 27.9% from the previous financial year FY2019/20 (R451 899 133 881) due to the ripple effects of the Covid-19 pandemic on the gambling industry.
- Casinos accounted for the highest TO at 48.6% in comparison to all other gambling modes in FY2020/21. Gauteng accounted for the highest amount of TO in respect of all gambling modes, the total percentage being 32% as compared to other provinces.
- Western Cape represented the highest amount of turnover relative to betting on horse racing and sport (43.9%) and LPM sector (25%). Gauteng had the highest turnover relative to the casino and bingo sectors, 45.4% and 23% respectively.

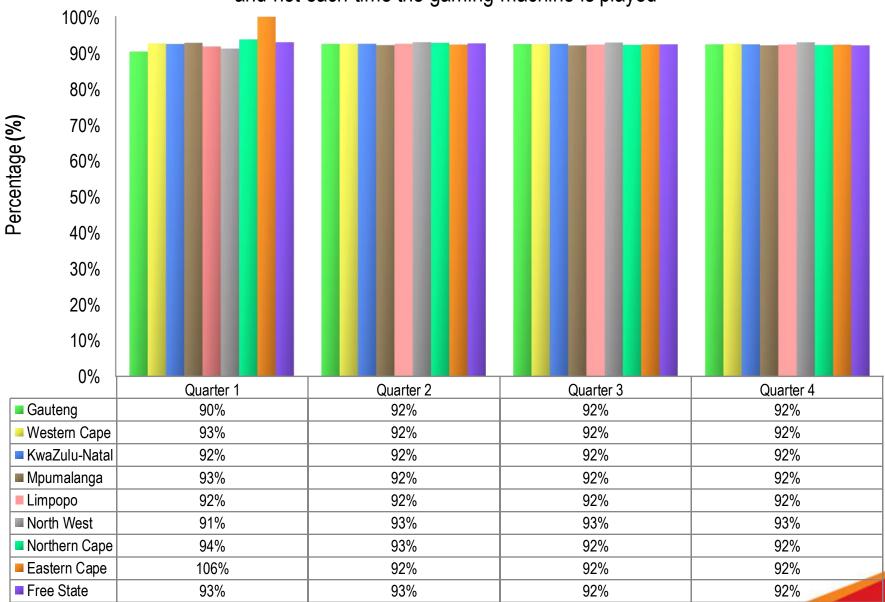
#### Average RTP % per gambling mode – FY2020/21



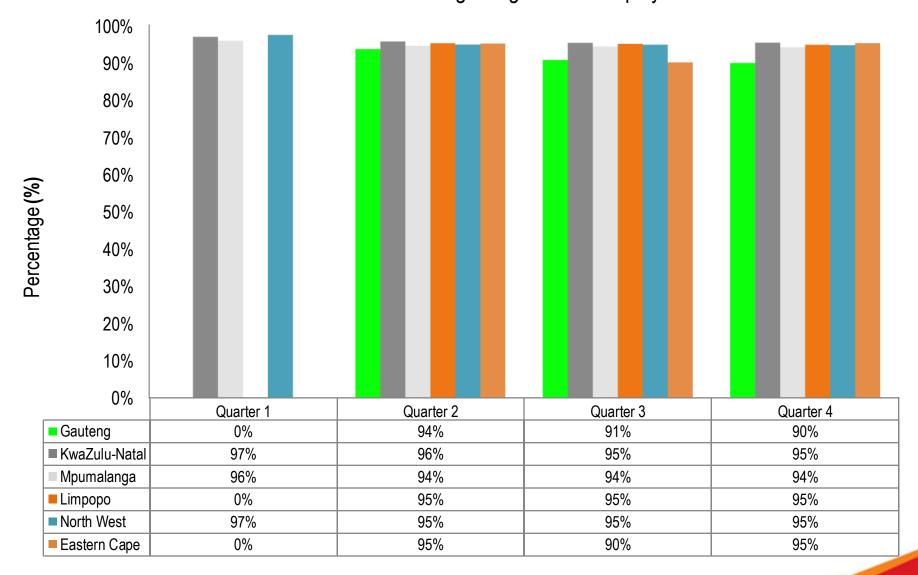
#### Quarterly casino RTP % - FY2020/21



#### Quarterly LPM RTP % - FY2020/21

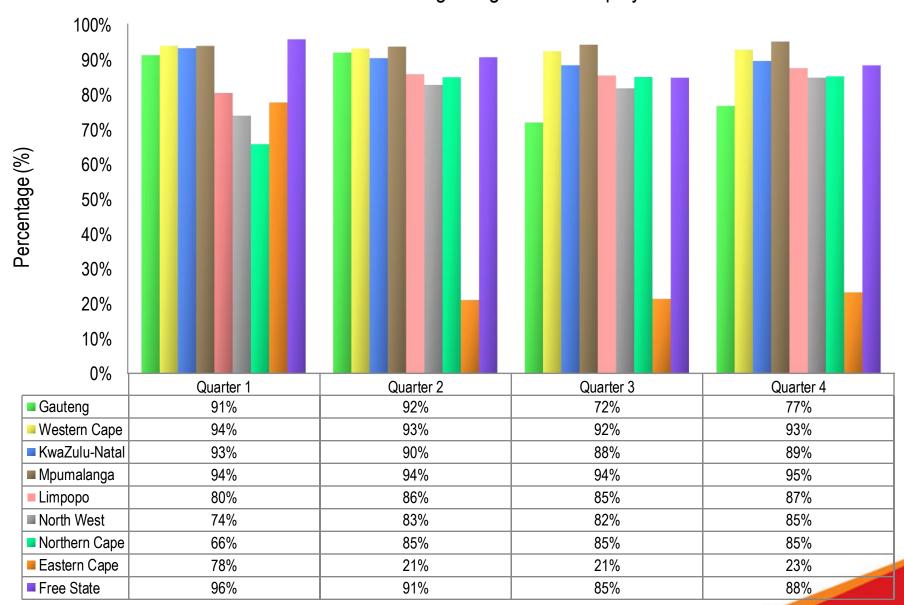


#### Quarterly bingo RTP % - FY2020/21\*



<sup>\*</sup> Bingo offered for play in Gauteng, Mpumalanga, Limpopo, North West, Eastern Cape and KwaZulu-Natal only

#### **Quarterly betting RTP % - FY2020/21**



#### Conclusion

- The financial year FY2020/21 saw the gambling industry in South Africa come to its knees following the outbreak of the Covid-19 global pandemic that led to a complete halt of the industry in the first quarter but subsequent re-opening of the gambling facilities at reduced capacity due to extensive Covid-19 health and safety guidelines adopted by the industry. The effects of the Covid-19 pandemic were clearly visible in the first quarter of FY2020/21, when the land-based industry was completely shut down for the first time in the history of its regulation which resulted in the negative performance of the industry during this period. Gambling revenues in FY2020/21 were down by almost a third owing to the effects of the Covid-19 pandemic.
- A comparison between FY2019/20 and FY2020/21 revealed that the betting industry is the only industry that had positive growth year-on year. The betting industry generated 45.6% of the total gambling revenue, due to the fact that betting over the phone and on bookmaker's websites was permitted and as such has been the only form of safe gambling available for much of the year. The NGB continues to monitor gambling sector performance in light of the continued effect of the Covid-19 pandemic.

#### Contact details:

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