

BROAD-BASED PUBLIC EDUCATION



ON THE SOCIO - ECONOMIC IMPACT OF GAMBLING



National Gambling Board
South Africa

a member of **the dtic** group



Lynette Kamineth
Communications and
Stakeholder
Engagement Manager

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INTRODUCTION

Productivity impact

Relationship issues

Gambling debts

Gambling disorders

Infrastructure

Recreation

Tourism Economy

Revenue Generator

Job Creation

GDP Contributor



REGULATION

PUBLIC EDUCATION

CONSUMER PROTECTION

The history of **gambling** stretches back to antiquity.

As one of humankind's oldest activities, gambling has always had a **polarising** effect on society, with both detractors and supporters.

This means that the history of **gambling regulation** is almost as old as the activity itself, with evidence of regulation to be found in the laws of Ancient Egypt, China and Rome.



**THE NATIONAL
GAMBLING ACT
(NGA) 2004
(ACT 7 OF 2004)**

**Regulate
Gambling
activities in SA
by implementing
the National
Gambling Act
(Act 7 of 2004).**

**Promote
Gambling
activities in a
legal, safe and
crime-free
environment.**

**Research the
Gambling
industry's socio-
economic
impact on SA.**

**Oversight of the
Provincial
Licensing
Authorities**

**Advise
government on
regulating the
industry to
benefit the
growth of SA.**

**Educate the
public about
the negative
consequences
of Problem
Gambling.**

SOCIO-ECONOMIC BENEFITS OF GAMBLING

- ❑ **Stimulates the local economy and contributes to government revenues** (taxes/levies), propensity to gambling as well as contribution to GDP:
- ❑ **Enhancement of public services** (taxes used for education, roads, health)
- ❑ Increase in regulatory and infrastructural value
- ❑ Increase in property value (e.g. around a casino)
- ❑ **Increased employment** and opportunity for other business
- ❑ **Potential for punter/player to win money**
- ❑ **Form of entertainment – often in a safe environment**, not only linked to gambling e.g. casino environments
- ❑ **Social benefits** (e.g. new social groups and friends)
- ❑ **Corporate Social Investment programs** – giving back to the community



NGB supports the growth and transformation of the sector

POTENTIAL NEGATIVE SOCIO-ECONOMIC IMPACT



NGB counters the negative impacts with Broad-Based Public Education

- ❑ Money lost as a result of **illegal gambling**, is also lost to the economy
- ❑ **Problem gambling & addiction and impact** on the economy, family and society
- ❑ **Cost of** counselling, treatment and **rehabilitation**
- ❑ **Minors** participation in gambling activities
- ❑ **Crime-related** activities (e.g. money-laundering)
- ❑ **Illegal gambling activities and unprotected gamblers**
- ❑ Members of the community that are unemployed, suffering of **poverty and/or low income may be vulnerable** to gambling challenges, including illegal gambling modes such as fahfee / mo-china
- ❑ **Social challenges** as a result of problem and illegal gambling
- ❑ **Unlawful winnings** associated with illegal gambling activities

BROAD-BASED PUBLIC EDUCATION TOOLS

Partnering with PLAs, SARGF, Industry and Civil Society to spread the message of Responsible Gambling through:

- Community and Punter Education / Outreaches**
- Webinars, Workshops and Conferences**
- Roadshows, Public Meetings and Events**
- Information sharing on NGB and partner Websites**
- Information sharing on NGB and partner Social Media**
- Disseminating Information Bulletins, Newsletters and Reports**
- Media Statements and Interviews**
- Mass Media Advertising Campaigns**

BROAD-BASED PUBLIC EDUCATION THEMES

- ❑ Theme One: Responsible Gambling
- ❑ Theme Two: Compulsive and Addictive Gambling Behaviour
- ❑ Theme Four: Targeted Interventions
 - Youth
 - Minors (Underage Gambling)
 - Grant recipients (Pensioners, Child Support Grant Recipients)
 - Unemployed
- ❑ Theme Five: Collaborative Engagements
- ❑ Theme 6: Internal Stakeholders

Updated annually based on Research Findings

Although not everyone who gambles has a problem with addiction, problem gambling is an underestimated factor when it comes to mental health issues, including suicide.

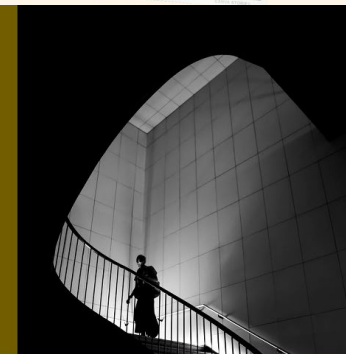
South African Responsible Gambling Foundation is supported by the National Gambling Board and gambling operators to run a completely free counselling service to gamblers who find themselves in trouble with addiction.

Call 0800 006 008 for help with gambling addiction.



CONFESSIONS OF A GAMBLING ADDICT

“I rely on a child grant to support my 3 kids. I have no other income. I thought I could make some easy money by gambling. I lost it all. My kids have nothing to eat now.”



Gambling Addiction leads to Child Neglect.

Do What You Can, With What You Have, Where You Are!

**WE WELCOME FUTURE
PARTNERSHIPS ON BROAD-BASED
PUBLIC EDUCATION!**

Contact Us:

National: 01000 33475

International: 27 1000 33475

Email: info@ngb.org.za

Web: www.ngb.org.za

Address: 420 Witch-Hazel
Avenue, Eco-Glades 2, Block
C, Eco-Park, Centurion, 0144