BUREAU OF MARKET RESEARCH, UNIVERSITY OF SOUTH AFRICA AND
KHALULU MARKETING CONSULTING

Questionnaire No: ____________________
Name of town/area: ____________________    Tel No: (_____ )
Province: ____________________________
Urban or non-urban: ____________________

QUESTIONNAIRE: ECONOMIC IMPACT OF LEGALISED GAMBLING IN SA

Hi, my name is ………………………………………… I am phoning (or visiting) you on behalf of the University of South Africa (Unisa). Unisa has been appointed by the National Gambling Board to investigate the impact of legalised gambling in South Africa. It would be appreciated if you would be prepared to answer a few questions. It will only take a few minutes of your time. All information will be treated confidentially.

SCREENING QUESTION FOR PERSONAL INTERVIEWS:
DO YOU HAVE A TELKOM TELEPHONE AT HOME?    Yes No

If NO, continue with the interview.

NOTE: (a) INTERVIEWS SHOULD ONLY BE CONDUCTED WITH A HOUSEHOLD MEMBER 18 YEARS AND OLDER.
(b) PART A (QUESTIONS A1 TO A5) AND PART C (QUESTIONS C1 TO C6) SHOULD BE ASKED TO ALL RESPONDENTS.
(c) PART B (QUESTIONS B1 TO B6) SHOULD ONLY BE ASKED TO RESPONDENTS WHO PARTICIPATE IN GAMBLING, IE WHERE (8) IS NOT CIRCLED IN QUESTION A1.

PART A : ALL RESPONDENTS

A1. Has any member of your household participated in any of the following gaming activities during the past 12 months? (Read out)

Circle one or more

(a) National lottery                             1
(b) Casino gambling                             2
(c) Wagering (betting) on horses                3
(d) Sports betting                             4
(e) Bingo                                      5
(f) Internet/on-line gaming                    6
(g) Other: (Specify)                           7
(h) None of the above (not gambling)           8

ASK QUESTION A2 ONLY IF (8) IN QUESTION A1 ABOVE IS CIRCLED

A2. If you have not participated in any gambling activities during the past 12 months, what was the main reason? (Don’t read out. Probe)

Circle one

(a) Lack of money                              1
(b) Against religious beliefs                  2
(c) Don’t gamble at all                        3
(d) No access to gambling facilities          4
(e) Other (specify): _________________________ 5

A3. What are your personal views on gambling: (Read out)

Circle one
(a) Acceptable to me
(b) Not acceptable to me but have no objections to gambling by others
(c) Not acceptable to me

A4. How would you respond to the following statement: ‘Casino gambling is an important leisure activity for South Africans’? (Read out)

Circle one
(a) Disagree
(b) Agree
(c) Can’t say/Don’t know

A5. How would you respond to the following statement: ‘Attending horse race meetings is an important leisure activity for South Africans’? (Read out)

Circle one
(a) Disagree
(b) Agree
(c) Can’t say/Don’t know

PART B: ONLY TO RESPONDENTS PARTICIPATING IN GAMBLING (SEE QUESTION A1 ABOVE)

B1. LOTTO (NATIONAL LOTTERY)
If (1) in Question A1 is circled ask:

How often do you buy lotto tickets? (Read out)

Circle one
(a) Two times per week
(b) Once per week
(c) Once every two weeks
(d) Once per month
(e) Less often

B2. CASINOS
If (2) in Question A1 is circled, ask:

How often do you visit a casino? (Read out)

Circle one
(a) Daily
(b) Once per week
(c) Once every two weeks
(d) Once per month
(e) Less often

B3. HORSE WAGERING/BETTING
If (3) in Question A1 is circled, ask:

How often do you bet on horses? (Read out)

Circle one
(a) Daily
(b) Once per week
(c) Once every two weeks
(d) Once per month
(e) Less often

B4. If you win any money from gambling today, on what would you spend it? (Do not read out. Probe)

Circle one or more
(a) Payment of debt/bond
B5. How much did you spend on legal gambling last month (ie gambling modes a to f in A1)?
(Read out spending categories)
Circle one

(a) Less than R50  1
(b) R51 – R150  2
(c) R151 – R300  3
(d) R301 – R500  4
(e) R501 – R1 000  5
(f) R1 001 – R2 000  6
(g) R2 001 – R5 000  7
(h) More than R5 000  8
(i) (Don’t read) Do not want to disclose  9

B6. If you were not gambling, on what would you have spent the above amount instead?  (Do not read. Probe)
Circle one or more

(a) Household necessities (food, soap, etc)  1
(b) Luxury items (eg furniture, cell phones, etc)  2
(c) Savings  3
(d) Other entertainment  4
(e) Other  5
(f) Don’t know  6

PART C: ALL RESPONDENTS

C1. How old are you?  (Read out alternatives)
Circle one

<table>
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<th>01</th>
<th>02</th>
<th>03</th>
<th>04</th>
<th>05</th>
<th>06</th>
<th>07</th>
<th>08</th>
<th>09</th>
<th>10</th>
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</thead>
</table>
| 18-20 years |  | | | | | | | | | 40
| 21-25 years | | | | | | | | | | 41

C2. How would you describe your work status?  (Read out)
Circle one

(a) Full-time work  1
(b) Part-time work  2
(c) Unemployed (Looking for work)  3
(d) Retired/nonworker  4
(e) Home duties  5

C3. What is your educational level?  (Read out)
Circle one

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<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
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</table>
| No formal schooling | Primary (Grade 1-7) | Secondary (Grade 8-12) | Tertiary (Post matric) |  | 43

C4. What is your population group?  (If possible, complete without asking the question.)
Circle one

(a) Asian  1
(b) African  2
(c) Coloured  3

For office use
C5. What is your gender?  
(If possible, complete without asking the question.)  
Circle one  
(a) Male 1  
(b) Female 2  

C6. What is your monthly household income category (ie your estimated income per month or per annum)? (Read out alternatives)  
Circle only one  

<table>
<thead>
<tr>
<th>Monthly income</th>
<th>Annual income</th>
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</thead>
<tbody>
<tr>
<td>Less than R500</td>
<td>Less than R6000</td>
</tr>
<tr>
<td>Between R501–R1000</td>
<td>Between R6001-R12000</td>
</tr>
<tr>
<td>Between R1001–R2000</td>
<td>Between R12001-R24000</td>
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<tr>
<td>Between R2001– 5000</td>
<td>Between R24001-R60000</td>
</tr>
<tr>
<td>Between R5001–R10000</td>
<td>Between R60000-R120000</td>
</tr>
<tr>
<td>Between R10000-R20000</td>
<td>Between R120000-R240000</td>
</tr>
<tr>
<td>More than R20000</td>
<td>More than R240000</td>
</tr>
</tbody>
</table>

Thank you for your cooperation  

TO BE COMPLETED BY INTERVIEWER  
Approximate distance in km from survey area to:  
(a) Nearest casino: _______________km or Don’t know  
(b) Horse wagering outlet (tab): ____________km or Don’t know  
(c) Lotto outlet: ____________km or In area or Don’t know  

Interviewer’s name: ________________________  
Interviewer’s tel no: ________________________  
Date of interview: ________________________  
Time of interview: ________________________